

R E P O R T R E S U M E S

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PROGRESS AND EVALUATION REPORT, A SUMMARY OF ACTIVITIES IN WISCONSIN UNDER TITLE I OF THE HIGHER EDUCATION ACT OF 1965, AN HISTORICAL AND EVALUATIVE REPORT OF FISCAL YEAR 1966 AND FISCAL YEAR 1967 PROGRAMS, JULY 1, 1965 TO SEPTEMBER 1, 1967. WISCONSIN UNIV., MADISON

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PROJECTS REVIEWED IN THIS REPORT OF ACTIVITIES IN WISCONSIN UNDER TITLE I REPRESENT A WIDE VARIETY OF COMMUNITY PROBLEMS AND APPROACHES BY INSTITUTIONS, AND COVER THE PERIOD FROM JULY 1, 1966 TO SEPTEMBER 1, 1967. FOR EACH PROJECT, THE PROBLEM IS DEFINED, AND INFORMATION PROVIDED ON FUNDING, PROGRAM ACTIVITIES, STATUS, AND OBJECTIVES, INSTITUTIONAL EVALUATION, AND STATE AGENCY RECOMMENDATIONS. THE 20 PROPOSALS FUNDED FOR FY 1966 INVOLVED 10 INSTITUTIONS OF HIGHER EDUCATION. THE 14 PROPOSALS FUNDED FOR FY 1967 INVOLVED NINE. EIGHT OF THE FY 1967 PROPOSALS WERE CONTINUED FROM 1966. IN FY 1968 EFFORTS WILL FOCUS ON THREE BROAD AREAS--GOVERNMENT, URBAN PROBLEMS WITH EMPHASIS ON INNER-CITY MILWAUKEE, AND AREA PLANNING AND DEVELOPMENT. PROGRAM LEADERS HAVE BEEN APPOINTED ON A HALF-TIME BASIS TO WORK WITH INSTITUTIONS IN DEVELOPING COMMUNITY SERVICE PROGRAMS IN EACH AREA. THEY WILL COMPLEMENT THE ADVISORY COUNCIL, TECHNICAL REVIEW PANEL, AND LIAISON REPRESENTATIVES IN ADMINISTERING THE PROGRAM. THE DOCUMENT INCLUDES RECOMMENDATIONS OF THE STATE AGENCY, FINANCIAL REPORTS FOR FY 1966 AND FY 1967 PROJECTS, AND INDIRECT COST CHARTS. (AJ)

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# **PROGRESS AND EVALUATION REPORT**

**A Summary of Activities in Wisconsin  
under Title I of the Higher Education Act of 1965**

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**Compiled by the  
State Agency for Title I  
(University Extension, The University of Wisconsin)  
and  
Presented to the  
State Advisory Council**

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**An Historical and Evaluative Report  
of Fiscal Year 1966 and Fiscal Year 1967 Programs:  
July 1, 1965 to September 1, 1967**

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**October 15, 1967**

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**TITLE I OF THE HIGHER EDUCATION ACT OF 1965:**

**ORGANIZATION IN WISCONSIN**

**State Advisory Council**

**Chairman**

Norman P. Mitby, Director, Madison Vocational, Technical and Adult Schools

**Other Members**

G. Kenneth Crowell, Coordinating Committee for Higher Education

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Leonard Haas, President, Wisconsin State University-Eau Claire

Fred Harvey Harrington, President, The University of Wisconsin

Ed Johnson, Executive Director, League of Wisconsin Municipalities

J. M. Klotsche, Chancellor, University of Wisconsin-Milwaukee

Robert Mortensen, Executive Secretary, Wisconsin County Boards  
Association

John Nash, Commission for Higher Education Aids

George Parkinson, Director, Milwaukee Vocational, Technical and Adult  
Schools

Reverend John Raynor, S.J., President, Marquette University

**Technical Review Panel**

**Chairman**

Victor Howery, Professor, University Extension, The University of  
Wisconsin

**Other Members**

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John Cronk, Professor, Wisconsin State University-Superior

John Drumke, Professor, Northland College

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of Wisconsin

Milton Huber, Professor, University Extension, The University of  
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Platteville

Ramon Klitzke, Professor, Marquette University

Phil Lewis, Professor, The University of Wisconsin

John J. Makowski, Assistant Director of Operations, Milwaukee  
Vocational, Technical and Adult Schools

Agnes Ronaldson, Dean, Wisconsin State University-Stout

Doug Yanggen, Professor, The University of Wisconsin

Frank Zeidler, Alverno College

State Agency Staff  
University Extension, The University of Wisconsin

Jack C. Ferver, Administrator

-----

Val Borger, Special Project Assistant

William D. Jacobson, Fiscal Consultant

Elaine M. Staley, Program Specialist

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Donald R. McNeil, Chancellor, University Extension, The University  
of Wisconsin

## INTRODUCTION

### Historical Background

Fiscal Year 1966 Program. The Higher Education Act of 1965, Public Law, 89-329 was signed by President Lyndon B. Johnson on November 8, 1965. On December 27, 1965 pursuant to the provisions of the Act, Governor Warren P. Knowles named The University of Wisconsin as the responsible agency for the administration of the Title I provisions of the Act in the State of Wisconsin. A 10 member State Advisory Council was also appointed by the Governor during the month of December.

Immediately following, President Fred H. Harrington designated University Extension as the responsible agency within The University of Wisconsin and Chancellor Donald R. McNeil began the creation of an organization whose prime responsibility would be that of stimulating the development of community service and continuing education programs in the State of Wisconsin within the terms of the federal legislation. In the winter of 1965 to early fall of 1966 Dr. Edward V. Schten, University Extension, served as the first Administrator and Dr. Jack C. Ferver, University Extension, served as Field Consultant of the Title I programs in Wisconsin.

By mid-March of 1966 Chancellor McNeil had invited every eligible college and university in the State of Wisconsin higher education system to participate. By mid-May Title I staff members visited those colleges and universities in the State of Wisconsin which had expressed interest in the Title I program. May also witnessed the culmination of months of study on the part of the Title I staff and the State Advisory Council under the leadership of Dr. James H. Albertson. This extended effort culminated in the completion of the Wisconsin State Plan.

On May 4, 1966 the Wisconsin State Plan was approved by the State Advisory Council and programming for federal funding for Fiscal Year



1966 was begun. On May 6, 1966, with the approval of Attorney General Bronson C. LaFollette, the Wisconsin State Plan was sent to the United States Office of Education, Washington, D. C. Final approval was rendered by the United States Office of Education and initial appropriations were made on June 6, 1966.

During the month of May, 1966 the Title I staff had made application forms available to all institutions wishing to apply for grants. June 10, 1966 had been established as the deadline date for project submission. June 13-15, 1966 was designated as the time for the review of applications by the thirteen member Technical Review Panel, and the first awards under Title I for the Fiscal Year 1966 were announced on July 1, 1966.

For the Fiscal Year 1966 Annual Program Amendment, a total amount of \$201,621.00 in federal funds, matched by a total of \$67,207.00 in non-federal funds, gave a total of \$268,828.00 for the Title I State Agency to put into administration and into twenty community service and continuing education programs in Wisconsin.

Fiscal Year 1967 Program. Since July 1, 1966 the State Agency staff for Title I has been concerned with the development of community service and continuing education programs under the Wisconsin State Plan. By October, 1966 the Fiscal Year 1967 Annual Program Amendment was approved by the State Advisory Council. It was approved by Deputy Attorney General, Arlen C. Christenson on December 16, 1966. Contracts for fourteen projects were mailed to participating institutions on January 1, 1967 and on March 1, 1967. A total amount of \$201,097.00 in federal funds matched by a total of \$67,033.00 in non-federal funds, gave a total of

\$268,130.00 to the State Agency to administer these community service and continuing education programs.

Fiscal Year 1968 Program. By February 24, 1967 the Fiscal Year 1968 Annual Program Amendment was approved by the State Advisory Council. It was approved by Attorney General Bronson C. LaFollette on May 8, 1967 and submitted to the United States Office of Education on June 2, 1967. As of the date of this report, approval of projects is nearly completed for Fiscal Year 1968, though final awarding of funds by the State Agency awaits Congressional action.

In summary, the Title I State Agency in the period of about a year has been involved in the administration of more than three quarter of a million dollars authorized to Wisconsin in the first three fiscal years of the program.

#### Role of the State Advisory Council

In an effort to utilize every available resource to implement this community service and continuing education program, the Governor of the State of Wisconsin originally appointed a State Advisory Council of ten members to work with the State Agency for the administration of Title I. Later, the Governor appointed two more members to the Council.

The State Advisory Council is composed of representatives from all types of institutions of higher learning as well as the commissions of higher education and municipal and county governmental organizations. The Council is an advisory body which is responsible for policy formation and State Plan approval. All aspects of the State Plan, including budgeting, allotment of funds, approval or disapproval of individual programs, and the coordination of all activities in the State, are taken before the

Council for its advice and assistance. With the advice of the Council, the State Agency integrates the accepted proposals into a coordinated, comprehensive and statewide annual program.

#### Purpose of the Progress and Evaluation Reports

At the request of Norman P. Mitby, newly appointed Chairman of the State Advisory Council, this composite progress and evaluation report of FY 1966 and FY 1967 Title I proposals in Wisconsin was prepared by the State Agency staff for presentation to members of the State Advisory Council on October 27, 1967.

Each Title I progress and evaluation report includes the following data: program identification, statement of the problem, program objectives, program activities, program status, institutional evaluation and State Agency recommendation(s).

Each section in each individual program evaluation, except for the State Agency recommendation, was prepared from data contained in (1) the proposal form, (2) the Notice of Activation, (3) the quarterly progress and evaluation reports (with their attachments, including brochures, publicity, program rosters, evaluation instruments and the like), and (4) site visit reports of the Technical Review Panel. These progress and evaluation reports cover the period from July 1, 1966 -- September 1, 1967. In all cases additional evaluation data were sought by direct, personal contact with project directors.

#### Overview of the Program Evaluation

The twenty proposals funded for FY 1966 involved the participation of ten institutions of higher education in Wisconsin. The fourteen proposals funded for FY 1967 involved the participation of nine educational

institutions. Eight of the FY 1967 proposals are continuations of the FY 1966 proposals. These eight FY 1967 proposals are evaluated in conjunction with the FY 1966 programs. Included in this report, then, to members of the State Advisory Council will be twenty-six evaluations.

Many of these twenty-six evaluations are comprehensive and complete simply because the institutional representative supplied adequate and carefully selected information to the State Agency via the quarterly progress and evaluation reports. Carefully proposed, meticulously consummated, and faithfully reported projects are the administrative goal for projects in Wisconsin. The reader of this report will note variations of success in achieving this goal.

In working with the various participating institutions of higher education in Wisconsin, the State Agency staff has discerned that in most cases the success of the Title I projects hinges upon one main variable -- the commitment of able project directors.

See pages 12-12c for Project title, institution and director)

TITLE I, HIGHER EDUCATION ACT OF 1965  
STATE OF WISCONSIN  
Funded Projects Schedules FY '66 -  
October, 1967

<u>FY</u>	<u>Original Project No.</u>	<u>Original Sub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Funding Action</u>	<u>Duration</u>	<u>Resub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>F</u> <u>A</u>
'66	10	6-1-66	Approve and rate. Rating 277.5	FY '66 funds \$492.00 federal	9-13-66 to 2-1-67	---	---	-
'66	12	6-3-66	Approve and rate. Rating 386.1	FY '66 funds \$12,942 federal	7-1-66 to 12-31-67	1)10-21-66 2) 1-27-67	1) Set aside 2) Not selected for funding.	1 2
'66	14	6-6-66	Return for Modification	FY '66 funds \$2,000 federal	9-1-66 to 12-1-67	1)10-21-66 2) 1-27-67	1) No set aside 2) Approve and rate. Rating 217.0	1 2
'66	16	6-6-66	Approve and rate. Rating 266.4	FY '66 funds \$3,124 federal	9-1-66 to 12-1-67	1)10-21-66 2) 1-27-67	1) No set aside 2) Approve and rate. 311.0	1 2
'66	22	6-8-66	Return for Modification	FY '66 funds \$8,000 federal	7-1-66 to 6-30-67	1)10-21-66 2) 1-27-67	1) No set aside 2) Approve and rate. Rating 317.0	1 2
'66	26	6-8-66	Approve and rate. Rating 265.0	FY '66 funds \$9,002 federal	7-1-66 to 9-1-67	4-24-67	Not selected for funding.	

**LE I, HIGHER EDUCATION ACT OF 1965**  
**STATE OF WISCONSIN**  
**led Projects Schedules FY '66 - '68**  
**October, 1967**

6.

<u>Resub-</u> <u>mission</u> <u>Date</u>	<u>Technical</u> <u>Review Panel</u> <u>Recommendation</u>	<u>Funding</u> <u>Action</u>	<u>Ending</u> <u>Date</u>	<u>Comments</u>
---	---	---	2-1-67	---
1)10-21-66	1) Set aside	1) Pending applica- tion for re-		Other Project #
2) 1-27-67	2) Not selected for funding.	funding. 2) Not funded	12-31-67	Reference 118R
1)10-21-66	1) No set aside	1) None		
2) 1-27-67	2) Approve and rate. Rating 217.0	2) FY '67 funds \$2,674 federal	1-27-68	Other Project # Reference 106R
1)10-21-66	1) No set aside	1) None		Other Project #
2) 1-27-67	2) Approve and rate. 311.0	2) FY '67 funds \$4,656 federal	6-1-68	Reference 108R
1)10-21-66	1) No set aside	1) None		Other Project #
2) 1-27-67	2) Approve and rate. Rating 317.0	2) FY '67 funds \$2,400		Reference 168R
4-24-67	Not selected for funding.	None	(2-1-68) Time Extension has been requested but not approved as of this date.	Other Project # Reference 208

Funded Projects Schedules FY '66 -								
FY	Original Project No.	Original Sub-mission Date	Technical Review Panel Recommendation	Funding Action	Duration	Resub-mission Date	Technical Review Panel Recommendation	Funding Action
'66	28	6-8-66	Approve and rate. Rating 354.0	FY '66 funds \$8,601 federal	7-1-66 to 3-1-68	1) 10-21-66 2) 1-27-67	1) Set aside 2) Approve and rate. Rating 222.0 3) Approve and rate. Rating 333.5	1) 2) 3)
'66	32	6-8-66	Approve and rate. Rating 336.4	FY '66 funds \$7,441 federal	9-1-66 to 11-1-67	10-21-66	No set aside	
'66	34	6-8-66	Approve and rate. Rating 365.9	FY '66 funds \$23,970 federal	7-1-66 to 12-31-67	1) 10-21-66 2) 1-27-67	1) No set aside 2) Approve and rate. Rating 247.5	1) 2)
'66	38	6-8-66	Approve and rate. Rating 373.2	FY '66 funds \$11,850 federal	9-1-66 to 6-1-67	10-21-66	No set aside	
'66	42	6-9-66	Return for Modification	FY '66 funds \$5,000 federal	7-1-66 to 8-31-67	10-21-66	No set aside	
'66	48	6-9-66	Approve and rate. Rating 368.9	FY '66 funds \$4,965 federal	7-1-66 to 6-30-67	10-21-66	No set aside	
'66	54	6-9-66	Return for Modification	FY ' 66 funds \$866 federal	7-1-66 to 6-30-67	---	---	



## ed Projects Schedules FY '66 - '68 (continued)

<u>Resub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Funding Action</u>	<u>Ending Date</u>	<u>Comments</u>
1) 10-21-66	1) Set aside	1) Pending Appl. for refunding		Other Project # References 114R and 210R
2) 1-27-67	2) Approve and rate. Rating 222.0	2) Not funded		
	3) Approve and rate. Rating 333.5	3) FY '68 funds \$6,509 federal (pending)		
10-21-66	No set aside	None	11-1-67	Other Project # Reference 116
1) 10-21-66	1) No set aside	1) None		Other Project # Reference 166R
2) 1-27-67	2) Approve and rate. Rating 247.5	2) FY '67 funds \$7,196 federal	6-30-68	
10-21-66	No set aside	None	6-1-67	Other Project # Reference 110
10-21-66	No set aside	None	8-31-67	Other Project # Reference 104
10-21-66	No set aside	None	6-30-67	Other Project # Reference 120
---	---	---	6-30-67	



Funded Projects Schedules FY '66 -

Original Project No.	Original Sub-mission Date	Technical Review Panel Recommendation	Funding Action	Duration	Resub-mission Date	Technical Review Panel Recommendation	Fund Actf
56	6-9-66	Approve and rate. Rating 327.3	FY '66 funds \$17,763 federal	9-1-66 to 10-31-67	1) 10-21-66 2) 1-27-67 3) 4-27-67 4) 9-22-67	1) Set aside 2) Approve and rate. Rating 426.0 3) Set aside 4) Pending	1) P f 2) F \$ f 3) P f 4) P
60	6-10-66	Not selected for funding	FY '66 funds \$3,000 federal	9-1-66 to 6-30-67			
68	6-10-66	Approve and rate. Rating 379.5	FY '66 funds \$10,343 federal	7-1-66 to 9-1-67	1) 10-21-66 2) 1-27-67	1) Set aside 2) Approve and rate. Rating 464.0	1) P f 2) F \$ f
72	6-10-66	Approve and rate. Rating 363.6	FY '66 funds \$35,800 federal	7-1-66 to 8-31-67	1) 10-21-67 2) 1-27-67 3) 9-22-67 4-24-67	2) Set aside 2) Approve and rate. Rating 325.0 3) Pending Set aside	1) P f 2) F \$ f 3) P P f
74	6-10-66	Return for Modification	FY '66 funds \$6,525 federal	7-1-66 to 1-31-68			
76	6-10-66	Approve and rate. Rating 370.5	FY '66 funds \$5,172 federal	7-1-66 to 9-30-67	---	---	---

## Funded Projects Schedules FY '66 - '68 (continued)

8.

<u>ation</u>	<u>Resub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Funding Action</u>	<u>Ending Date</u>	<u>Comments</u>
-66	1)10-21-66	1) Set aside	1) Pending Appl. for refunding.	6-30-68	Other Project # References 112R and 206R
1-67	2) 1-27-67	2) Approve and rate. Rating 426.0	2) FY '67 funds \$17,763 federal.		
	3) 4-27-67	3) Set aside	3) Pending Appl. for refunding.		
	4) 9-22-67	4) Pending	4) Pending	(6-30-69)	
-66				6-30-67	Project #140 is an outgrowth of Project #60
0-67					
-66	1)10-21-66	1) Set aside	1) Pending Appl. for refunding.		Other Project # Reference 170R
-67	2) 1-27-67	2) Approve and rate. Rating 464.0	2) FY '67 funds \$15,000 federal	6-30-68	
-66	1)10-21-67	2) Set aside	1) Pending Appl. for refunding.		Other Project # References 122R and 230R
1-67	2) 1-27-67	2) Approve and rate. Rating 325.0	2) FY '67 funds \$35,800 federal	6-30-68	
	3) 9-22-67	3) Pending	3) Pending	(6-30-69)	
-66	4-24-67	Set aside	Pending Appl. for refunding.	1-31-68	Other Project # Reference 202R
1-68					
-66	---	---	---	9-30-67	
0-67					

# Funded Projects Schedules FY '66

<u>FY</u>	<u>Original Project No.</u>	<u>Original Sub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Funding Action</u>	<u>Duration</u>	<u>Resub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Fund Act</u>
66	94m	6-10-66	Not selected for funding.	FY '66 funds \$18,000 federal	7-1-66 to 6-30-67	1) 10-21-66 2) 1-27-67 3) 4-24-67 4) 9-22-67	1) Set aside 2) Approve and rate. Rating 364.0 3) Set aside 4) Pending	1) 2) 3) 4)
67	128	10-21-66	Approve and rate. Rating 316.0	FY '67 funds \$13,851 federal	6-16-67 to 6-15-68			
67	132	10-21-66	Approve and rate. Rating 276.0	FY '67 funds \$6,831 federal	1-1-67 to 11-30-67			
67	140	10-21-66	No Action	None	12-1-66 to 12-1-67	1-27-67	Approve and rate. Rating 226.0	
67	144	10-21-66	Approve and rate. Rating 314.0	FY '67 funds \$14,490 federal	1-1-67 to 6-30-68	4-24-67	Set aside	
67	154	10-21-66	Approve and rate. Rating 306.0	FY '67 funds \$15,389 federal	7-1-67 to 6-30-68	9-22-67	Pending results of 10-20-67 TRP meeting.	
67	162	10-21-66	Approve and rate. Rating 371.0	FY '67 funds \$9,678 federal	7-1-67 to 6-30-68	9-22-67	Pending results of 10-20-67 TRP meeting.	

Funded Projects Schedules FY '66 - '68 (continued)

9.

<u>tion</u>	<u>Resub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Funding Action</u>	<u>Ending Date</u>	<u>Comments</u>
66	1)10-21-66	1) Set aside	1) Pending Appl. for refunding.		Other Project # References 100R and 200R
0-67	2) 1-27-67	2) Approve and rate. Rating 364.0	2) FY '67 funds \$18,235 federal	6-30-68	
	3) 4-24-67	3) Set aside	3) Pending Appl. for refunding.		
	4) 9-22-67	4) Pending	4) Pending	(6-30-69)	
6-67				6-15-68	
3-68					
-67				11-30-67	
30-67					
1-66 to 1-67	1-27-67	Approve and rate. Rating 226.0	FY '67 funds \$6,206 federal	12-1-67	
-67 o 0-68	4-24-67	Set aside	Pending Appl. for refunding.	---	
-67 o 0-68	9-22-67	Pending results of 10-20-67 TRP meeting.	Pending	---	Other Project # Reference 242R
-67 o 0-68	9-22-67	Pending results of 10-20-67 TRP meeting.	Pending	---	Other Project # Reference 246R

Funded Projects Schedules FY '66

<u>FY</u>	<u>Original Project No.</u>	<u>Original Sub-mission Date.</u>	<u>Technical Review Panel Recommendation</u>	<u>Funding Action</u>	<u>Duration</u>	<u>Resub-mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>F A</u>
'67	102	10-21-66	Approve and rate. Rating 233.0	Not funded due to lack of available funds.				
'67	124	10-21-66	Approve and rate. Rating	Not funded due to lack of available funds.				
'68	216	4-24-67	Return for Modification	FY '68 funds \$9,318 federal Conditionally awarded pending Congressional appropriations.	7-1-67 to 6-30-68			
'68	220	4-24-67	Approve and rate. Rating 285.5	FY '68 funds \$10,000 federal Conditionally awarded pending Congressional appropriations	7-1-67 to 6-30-68			
'68	224	4-24-67	Approve and Rate. Rating 269.4 (Fund only 5 parts of Appl.)	FY '68 funds \$27,000 federal Conditionally awarded pending Congressional appropriations.	Date of final award to one year from date of final award.			
'68	226	4-24-67	Approve and rate. Rating 378.3	FY '68 funds \$6,613 federal Conditionally awarded pending Congressional appropriations.	7-1-67 to 6-30-68			

## Funded Projects Schedules FY '66 - '68 (continued)

<u>Duration</u>	<u>Resub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Funding Action</u>	<u>Ending Date</u>	<u>Comments</u>
7-1-67 to 6-30-68					
ing Congressional					
7-1-67 to 6-30-68					
ing Congressional					
Date of final award to one year from date of final award.					
ing Congressional					
7-1-67 to 6-30-68					
ing Congressional					

Portions of  
this project  
not funded  
were resub-  
mitted on  
9/22/67 as  
Proj. #236.

Funded Projects Schedules FY '66 - '68  
(continued)

Original Project No.	Original Sub-mission Date	Technical Review Panel Recommendation	Funding Action	Duration	Resub-mission Date	Technical Review Panel Recommendation	Fund Acti
228	4-24-67	Priority Approval. Rating 500.0	FY '68 funds \$900 federal Conditionally awarded pending Congressional appropriations.	Date of final award to one year from date of final award.			

Funded Projects Schedules FY '66 - '68  
(continued)

11.

<u>Duration</u>	<u>Resub- mission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Funding Action</u>	<u>Ending Date</u>	<u>Comments</u>
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Date of final award to one year from  
date of final award.

awarded  
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as.



## IDENTIFICATION OF FUNDED PROJECTS

<u>Project No.</u>	<u>Title, Institution and Project Director</u>
10	"Punched Card Data Processing for Community Administrative Personnel"  Wisconsin State University-Superior Cleo Casady
12	"Medical Audio/Visual Instructional Program"  University Extension, The University of Wisconsin Thomas Meyer
14	"Rural Local Government's Administrative Problems: Regional Planning and Cooperation"  Wisconsin State University-Platteville Arthur B. Thompson, Jr.
16	"Problems of Law Enforcement in Rural Wisconsin Areas"  Wisconsin State University-Platteville
22	"World of Work--Vocational Guidance Through Television"  Milwaukee Institute of Technology Otto Schlaak
26	"School Boards and School Problems: A Clinical Approach"  University Extension, The University of Wisconsin Roger Seager and UW-Milwaukee
28	"Continuing Education for Deaf Adults"  University Extension, The University of Wisconsin Alice Streng and UW-Milwaukee
32	"Residential Seminar for Local Government Administrators"  University Extension, The University of Wisconsin and A. Clarke Hagensick UW-Milwaukee
34	"Family Financial Counseling Center of Metropolitan Milwaukee"  University Extension, The University of Wisconsin Stanley Rynearson and UW-Milwaukee

<u>Project No.</u>	<u>Title, Institution and Project Director</u>
38	"Clergy Urban Re-Orientation Effort (CURE)"  University Extension, The University of Wisconsin and A. Clarke Hagensick UW-Milwaukee
42	"Compilation and dissemination of Cultural Information in Quad-City Area"  University Extension, The University of Wisconsin and Margaret Peterson Marshfield-Wood Co. UW Center
48	"Supervisory Development Training Program for Metropolitan Milwaukee Police Personnel"  Marquette University Jules Modlinski
54	"Leadership Training in Youth Recreational Programs"  Marquette University Jules Modlinski
56	"Development of Children's Drama Program in 10 Northeast Wisconsin Communities"  University Extension, The University of Wisconsin and Karen Prevetti UW Green Bay Campus (Ione Brown, Acting Director as of Sept. 1, 1967)
60	"Comprehensive Management Plan for a Small Watershed"  Wisconsin State University-Stevens Point Paul Yambert and Irving Korth
68	"Paint-Box Art Center-Neighborhood Art Center Demonstration"  University Extension, The University of Wisconsin and Ruth Milofsky UW-Milwaukee
72	"Fox River Valley Career Development and Resource Center"  Wisconsin State University - Oshkosh Harold Crouse (Sept. 1967, John Widergren, Dir.)
74	"Study of Higher Education Community Service and Continuing Education Processes"  University Extension, The University of Wisconsin Wilson Thiede

<u>Project No.</u>	<u>Title, Institution and Project Director</u>
76	"Developing an Extension Course for Library Aides"  University Extension, The University of Wisconsin Mariel Fuller
94a	"Universities' Community Educational Services for Metropolitan Areas"  Marquette University Edward DeRoche (Sept., 1967, James B. Kelley)
128	"Superior, Wisconsin Community Development"  Wisconsin State University - Superior John Haugland
132	"Tuition-Free Workshop to Discover and Increase Woman's Community Service Potential"  Alverno College Sister Agnes Pertzborn
140	"Comprehensive Management Plan for a Small Watershed"  Wisconsin State University - Stevens Point Paul Lambert and Irving Korth
144	"Community Education on Alcoholism"  University Extension, The University of Wisconsin Richard Buckley
154	"School Lunch Management Program"  University Extension, The University of Wisconsin Mary Mennes (Beeler)
162	"Preserving and Enhancing the Scenic Quality of Bayfield, Wis."  University Extension, The University of Wisconsin and William Tishler
102	"Supplement to University Community Educational Services" for Metropolitan Areas  Marquette University Lester Van Gilder

**Project  
No.****Title, Institution and Project Director**

- 124      "Using Statewide Communication Media for Continuation Education  
for Library Personnel"  
  
            University Extension, The University of Wisconsin  
            Muriel Fuller
- 216      "Reading Aides Training Program"  
  
            Marquette University  
            Lester Van Gilder
- 220      "Guidelines for Handling Community Disturbances"  
  
            University Extension, The University of Wisconsin  
            James Donoghue
- 224      "Cooperative College Urban Program for Learning Exchange"  
  
            Mt. Mary, Alverno and Cardinal Stritch Colleges  
            Bernard Novak and Frank Zeidler
- 226      "Program Budget Course for City and County Officials"  
  
            Donovan Riley, Surender Singh and Viggo Rasmussen  
            Wisconsin State University - LaCrosse
- 228      "Area Planning and Development Consortium"  
  
            Wisconsin State University - Stevens Point  
            Paul Lambert

TITLE I, HIGHER EDUCATION ACT OF 1965  
Schedule of Projects Originally  
Returned for Modification

No.	FY	<u>Title, Institution, Project Director</u>	<u>Original Submission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Further Action Taken</u>	<u>Comment</u>
14	1966	"Rural Local Government's Administrative Problems: Regional Planning and Cooperation"  WSU-Platteville Arthur B. Thompson, Jr.	6-6-66	Return for modification	Funded FY 1966 by Administrative Action	---
22	1966	"World of Work-Vocational Guidance Through Television"  Otto Schlaak	6-8-66	Return for modification	Funded FY 1966 by Administrative Action	---
30	1966	"Improving Communication Skill"  University Extension, The University of Wisconsin Milton J. Wiksell	6-8-66	Return for modification	---	---
36	1966	"Community Education on Alcoholism"  University Extension, The University of Wisconsin Anne Minahan	6-9-66	Return for modification	Funded as Project #144 by TRP recommendation	Resubmitted on October 21, 1966 as a new project (#144).
42	1966	"Compilation and Dissemination of Cultural Information in Quad-City Area"  University Extension, The University of Wisconsin and Marshfield-Wood Co. UW Center, Margeret Peterson	6-9-66	Return for modification	Funded FY 1966 by Administrative Action	
44	1966	"Community Artist in Residence"  University Extension, The University of Wisconsin and Marshfield-Wood County UW Center, James Stephenson	6-9-66	Return for modification	Project #152 Not selected for funding.	Resubmitted on January 27, 1967 as new project #152

<u>No.</u>	<u>FY</u>	<u>Title, Institution, Project Director</u>	<u>Original Submission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Further Action Taken</u>	<u>Comment</u>
54	1966	"Leadership Training in Youth Recreational Programs" Marquette University Jules Modlinski	6-9-66	Return for Modification	Funded FY 1966 by Administrative Action	
62	1966	"Performing Arts for Settlement Houses and Golden Age Organizations University Extension, The University of Wisconsin Lillian James and UW Racine Center	6-10-66	Return for Modification		
64	1966	"Northern Wisconsin Orchestra and Chorus" University Extension, The University of Wisconsin and John Fitzgerald Marshfield-Wood County UW Center	6-10-66	Return for Modification		
74	1966	"Study of Higher Education Community Service and Continuing Education Processes" University Extension, The University of Wisconsin Wilson Thiede	6-10-66	Return for Modification	Funded FY 1966 by Administrative Action	
78	1966	"Institute for Recreation Planning and Development" University Extension, The University of Wisconsin Fred Lengfeld	6-10-66	Return for Modification		
80	1966	"Color TV Series Furthering Community Beautification and Leisure Time Projects" University Extension, The University of Wisconsin Louis Berninger	6-10-66	Return for Modification		



<u>No.</u>	<u>FY</u>	<u>Title, Institution, Project Director</u>	<u>Original Submission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Further Action Taken</u>	<u>Comment</u>
82	1966	"Protecting and Enhancing Natural System in the Urban Pattern" University Extension, The University of Wisconsin Bernard Niemann	6-10-66	Return for modification	---	---
88	1966	"Better Local Government Administration and Citizen Involvement" University Extension, The University of Wisconsin Quentin Verdier	6-10-66	Return for modification	---	---
128	1967	"University Community Art Center" Wisconsin State Univ.-Superior Arthur Kruk	10-21-66	Return for modification	---	---
130	1967	"Laboratory Field Instruction for Public Officials on Water Pollution Problems" Marquette University Raymond Kipp	10-21-66	Return for modification	---	---
142	1967	"Pre and Post Natal Educational Program for Mothers and Prospective Mothers" University Extension, The University of Wisconsin Elizabeth Regan	10-21-66	Return for modification	---	---
148	1967	"Police Executive Department" University Extension, The University of Wisconsin Al Hamann	10-21-66	Return for modification	---	---

<u>No.</u>	<u>FY</u>	<u>Title, Institution, Project Director</u>	<u>Original Submission Date</u>	<u>Technical Review Panel Recommendation</u>	<u>Further Action Taken</u>	<u>Comment</u>
150	1967	"Local Leadership and Technical Training for Low Income Housing" University Extension, The University of Wisconsin Ken Rindt	10-21-66	Return for modification	----	----
158	1967	"Demonstration Programs in Adult Music Leadership Services" University Extension, The University of Wisconsin Edward Hugdahl	10-21-66	Return for modification	----	----
216	1968	"Reading Aides Training Program" Marquette University Lester Van Gilder	4-24-67	Return for modification	Funded FY 1968 by Administrative Action	(#102 was originally submitted as a spin-off of #100R. 218 is a revised proposal of 201.
218	1968	"Development and Evaluation--New Mobile Trailor Supporting Natural Resource Program" University Extension, The University of Wisconsin Louis Berninger and Claron Burnett	4-24-67	Return for modification	----	Resubmitted as Project #244, Sept. 22, 1967. Action pending Oct. TRP meeting.
222	1968	"A Training Program for Craft Leaders of State Youth Organizations" University Extension, The University of Wisconsin Kenneth Kuenmerlein	4-24-67	Return for modification	----	----



## FISCAL YEAR 1966 PROPOSAL #10

Program Identification

"Punched Card Data Processing for Community Administrative Personnel"  
conducted at Wisconsin State University-Superior, Wisconsin, by Dr. Cleo P. Casady  
Department Chairman, Department of Business and Economics. FY 1966  
funding: Federal, \$492.00; non-Federal, \$164.00; total, \$656.00

Statement of the Problem

The effective utilization of limited tax resources requires maximum efficiency and economy in administrative procedures if local governmental units and educational agencies are to meet increased service demands. As a means of reducing administrative costs, local governmental units and educational agencies, particularly those in the more populous communities of the north, are considering the feasibility of utilizing automatic and/or electronic data processing equipment and systems. To find assistance in making purchase and operations decisions, these local administrators must rely on advice available from personnel competent in the field of data processing equipment and procedures. Ultimately, in their operational phases of data processing, the local governmental units and educational agencies will require trained personnel. This project is an attempt to fill both these needs.

Program Objectives

It is the purpose of this project to acquaint personnel now employed by local governmental units and educational agencies with the concepts of data processing so that their ultimate equipment and systems choices and operations will be based on accurate knowledge of the operational procedures and the capabilities of equipment and systems.

### Program Activities

The activities of this program shall consist of twenty hours of class lecture, discussion, and first hand involvement in the utilization of unit records and computer hardware. Students will process a payroll problem from the stage of card punching of source information to the stage of determination of net pay as done by means of computer processing. A field trip to an IBM 1620 Computer installation will make available a concrete learning experience in data processing.

### Program Status

The program termination took place February 1, 1967. The FY 1966 program as originally approved has been completed, and upon receipt and approval of the Final Financial Report the records for this proposal can be closed.

### Institutional Evaluation

It is the subjective opinion of the project director that this project stimulated the thirty-seven participants to think about the use of data processing methods in their companies or governmental agencies. The director also concludes that the project content could also be attained through the facilities of the local Adult, Vocational and Technical School.

### State Agency Recommendation

Considering the program content, the method of presentation and the lack of formal evaluation, it can only be assumed that this program has met the objectives originally established. Namely, that of "acquainting" government employees, school officials and civic leaders with the capabilities and procedures in data processing. The inclusion, in the project, of a post-program evaluation study would have been a valuable ingredient as a means of determining how the behavior of local administrators had been influenced in terms of the

acquisition and/or use of data processing equipment. The State Agency staff would recommend to the State Advisory Council that no additional funds be granted to continue this program as originally outlined in the proposal unless formal evaluation procedures be included as an integral part of the project proposal.

No request has been made for funds to continue this program, and the State Agency can only recommend that more provision be made in similar programs in the future for improved evaluation and publication of results.

FY 1966 Project #12

Program Identification

"Medical Audio-Visual Instructional Programs." A series of six single concept 8mm films to be developed by Thomas C. Meyer, M.D., Chairman, Department of Postgraduate Medical Education, University Extension, The University of Wisconsin, Madison, Wisconsin. FY 1966 funding: federal, \$12,942.00; non-federal, \$4,314.00; total, \$17,256.00.

Statement of the Problem

In order to provide the most effective medical care to their patients, practicing physicians must keep abreast of the latest developments in medical science. Progress in medicine has been so rapid in recent years that the practicing physician is hard pressed to assimilate new knowledge and skills relevant to the care of his patients. Traditional methods of continuing medical education for the most part require the busy practitioner to absent himself from his community and patient responsibilities and travel to a medical care center. The physician today, regardless of where his practice is, finds it increasingly difficult to take time away from his practice to pursue these educational opportunities.

Program Objectives

1. To provide a high caliber of continuing education pertinent to current medical practice.
2. To reduce the time lag in the application of new medical knowledge to the clinical practice of medicine.
3. To provide an opportunity for continuing education pertinent to current medical practice.
4. To evaluate the effectiveness of single concept films, adapted to automatic audio-visual devices, as an educational method in the field of medicine.

5. To develop the program to the point where the physician will require new knowledge and skills which will enable him to provide a higher level of medical care to his patients.

#### Program Activities

The series of six single concept films will be produced around a number of medical problems of concern to practicing physicians. The films will employ the lecture method, laboratory demonstrations, patient demonstrations, research data and other teaching mechanisms as required by the individual topic. The series will be available to hospitals in Wisconsin for a period of six weeks. Any physician on the hospital staff will be able to avail himself of fifteen minutes (per film) of postgraduate instruction on a current medical topic by employing an automatic 8mm sound motion picture console. Printed outlines to assist note taking and reprints of pertinent material from medical literature and publications will accompany the audio/visual unit as part of the complete instructional package.

#### Program Status

To date, six single concept films have been produced. A pilot operation has begun in two Madison, Wisconsin hospitals. Evaluation materials to be used by the physician reviewing the lesson have been devised. The viewers' responses from the pilot program have been tabulated.

Enrollment of additional hospitals has temporarily ceased due to the delay in obtaining the requisite number of projectors from the manufacturer. At present, twenty-nine hospitals are enrolled in the project.

The Wisconsin Regional Medical Program, Inc. has funded a project to produce and adapt medical films to be available to the profession when this project is terminated.

### Institutional Evaluation

The project director reports that data collected from responding physicians utilizing these programs in the two pilot situations are favorable. The physician executes a report form accompanying the projector installation and a counting device on the projector records usage.

The usage of the present films is reported to increase interest in related information. Repetitive viewing is frequently recorded. Specialists constitute the highest percentage of viewers.

### State Agency Recommendation

This proposal is accomplishing what it set out to do. This is a feasibility undertaking and may prove to have significant meaning for medical education.

The production details have been carefully worked out and the importance of evaluation has been recognized.

The State Agency staff feels this to be a worthwhile undertaking and would recommend that future proposals of this nature be given serious consideration.

FY 1966 Project #14

Project Identification

"Rural Local Governments' Administrative Problems: Regional Planning and Cooperation," a two semester seminar conducted at Wisconsin State University-Platteville, Wisconsin, by Arthur B. Thompson, of the university's Institute of Public Affairs. FY 1966 funding: federal, \$2,000.00; non-federal, \$667.00; total, \$2,667.00. FY 1967 funding: federal, \$2,674.00; non-federal, \$891.00; total, \$3,565.00.

Statement of the Problem

Five counties of Southeast Wisconsin are economically depressed areas and are under the Anti-Poverty Program. The area, it is thought, has good growth possibilities, but its progress is retarded by the lack of appropriate planning and administrative skills on the part of governmental officials in the area. Further, there is little understanding of, or a desire for, cooperation and coordination on a regional basis, among local governmental units.

Program Objectives

It is the purpose of this program to acquaint rural government officials with:

1. The basic concepts of administration and planning.  
The new trends in planning for development.
2. Some of the problems which depressed rural counties in the United States, and particularly Wisconsin, are facing.
3. The benefits which can accrue from scientific research conducted by a university within a given region.
4. The assistance that a university can offer in community development planning and administration.



### Program Activities

The project director reports that two planning conferences of local officials have been held and that efforts to create a tri-state planning council have been initiated. This council will propose to promote inter-governmental cooperation among communities of Southwestern Wisconsin, Eastern Iowa, and Northwestern Illinois. Research by students in related fields has been undertaken at WSU-Platteville.

### Program Status

The program has received FY 1967 funding. Presumably, the objectives expressed in FY 1966 have been achieved. The objective for FY 1967 as stated in the application for refunding is to create an organization by which the dialogue with local governmental officials can be maintained and expanded. The Project Director reports that efforts are being continued to reach this objective and some progress is being made.

### Institutional Evaluation

Project director states that local officials and interested members of the public support the concept and the project warmly. It is averred that local officials would be willing to provide monies in a matching basis for continuing the project beyond FY 1967. The project director indicates awareness for the need to undertake formal evaluation of the project.

### State Agency Recommendation

The current progress report indicates that actions have been taken to establish a three state developmental council. The project recipients function as "change agents" by publicly illuminating problems, suggesting



courses of action, and providing professional expertise.

The objectives are desirable. The State Agency recommends full encouragement for the FY 1967 proposal. Any subsequent request for funding should be examined in the light of progress attained during FY 1967.

FY 1966 Project #16

Program Identification

"Problems of Law Enforcement in Rural Wisconsin," conducted at Wisconsin State University-Platteville, Wisconsin under the direction of the Institute of Public Affairs. Project director, Harvey D. Miller. FY 1966 funding: federal, \$3,124.00; non-federal, \$1,042.00; total, \$4,166.00. FY 1967 funding: federal, \$4,656.00; non-federal, \$1,552.00; total, \$6,208.00.

Statement of the Problem

The majority of Wisconsin small cities and counties afford no professional training for law enforcement officers beyond that of "on-the-job" activities. Thus, at best, police training becomes that of training for a specific job and not a broad education. Increasingly, however, law enforcement officers deal in human problems of such magnitude as to now require a full range of professional and social training.

Program Objectives

The objectives of this program are to acquaint small city and rural county officers with:

1. The basic concepts of modern police administration.
2. The problems of rural law enforcement encountered in an expanding, dynamic society.
3. The techniques of law enforcement, the prevention of criminality, and the control of juvenile delinquency in the small city and rural county setting.

Program Activities

The objectives were pursued through the means of: a) a police training course offered each semester in the academic year 1966-67 consisting of

forty-seven hours of instruction. Total enrollment for the year was thirty students. Twenty-nine received certificates of completion; b) a Traffic Enforcement School consisting of eighteen hours of instruction was held on April 21 and 22, 1967. Fifty-nine law enforcement officers received certificates of attendance; c) a symposium on law enforcement held on May 16, 1967, at Wisconsin State University-Platteville.

During Semesters I and II academic year 1967-68 the project is offering two units of courses in police science. Fourteen students (in-service personnel) are currently enrolled.

#### Program Status

FY 1966 program has been concluded in keeping with the objectives outlined in the proposal. Upon receipt of the Final Financial Report, the records for FY 1966 can be closed. FY 1967 program has begun. Additional progress reports will be submitted.

#### Institutional Evaluation

The project director states that, in his opinion, the program during the first year has been highly successful. He adds, further, that the program as implemented in 1966-67 served as a basis for the receipt of an OLEA grant from the U. S. Department of Justice to develop and establish a degree program in Police Science. No other evaluation data has been submitted.

#### State Agency Recommendation

In the absence of evaluation data it is difficult to determine the impact of this program upon the target agencies and communities. The

statistics of courses and attendance undoubtedly point to the exposure of police personnel to new concepts and skills.

It is the recommendation of the State Agency staff that an evaluation of the project which would seek to determine its effect upon rural law enforcement personnel and programs would be highly desirable. Further funding of this program should be reviewed in terms of the continuing significance or need of the program.

FY 1966 Proposal Number 22

Program Identification

"The World of Work--Vocational Guidance Through Television." Conducted at the Milwaukee Institute of Technology by Dr. Otto F. Schlaak, Manager Educational Television Stations WMVS and WMVT. FY 1966 funding: federal, \$8,000.00; non-federal, \$2,667.00; total, \$10,667.00. FY 1967 funding: federal, \$8,327.00; non-federal, \$2,776.00; total, \$11,103.00

Statement of the Problem

The Milwaukee metropolitan area, especially, and other industrial areas of Wisconsin as well, are hampered in their development due to the lack of trained workers available for many types of jobs. There are also unemployable persons in these areas who might, if trained, fill these vacant positions. There are others, employed, who wish to improve themselves, or at least pursue other vocational activities.

A help in solving these social problems could be forthcoming in the form of a series of television programs available to all areas of the state which would deal with vocational guidance and general employment information.

Program Objectives

There are two major goals to be achieved by this project: the first is to educate the people of Wisconsin in general, and high school guidance counselors, youth and their parents in particular, to the economic facts of life. That is, to explain the structure of the current job market and to project something of its future development. The second goal is to examine the job market industry by industry, business by business to show how it is possible for an individual to begin working in a given industry or business at a beginning level and be able to build a successful and satisfying career over a period of time.

### Program Activities

The project director reports the following activities under the program grant:

- (1) An Advisory Committee to assist in development of programs has been set up.
- (2) The production organization has been created.
- (3) Two, one-half hour TV programs have been produced and broadcast three times each.
- (4) Other programs have been planned.
- (5) An evaluation procedure has been devised and tested.
- (6) Conducted an audience response analysis to the broadcasting of pilot programs.

The program was refunded for FY 1967. The proposal requested funding to produce programs within the context of the original design and going beyond the pilot stage projected for FY 1966. Evaluation data gathered from the pilot program testing indicates that a shift in the nature of the programming is desirable for FY 1967.

### Institutional Evaluation

The evaluation submitted by the project director in applying for FY 1967 funds reveals that high school students, generally, will not watch a TV program of this genre on an outside of school non-assignment basis. The source data was gathered from two different formal evaluations of the effectiveness of two pilot programs. Students in thirteen high schools were encouraged to watch the program at home. Sampling of the student population reveals little viewer response--approximately 10% for the sample. The director reports, subjectively, that guidance counselors, school administrators, businessmen and industrial leaders favor the project. It is also reported that at the conclusion of initial testing there was no support

from the Milwaukee community to fund the project locally on a continuing basis.

The project director further feels that for FY 1967 a different viewing plan will make the program more effective in reaching the target audience. An in-school viewing situation should be arranged.

#### State Agency Recommendation

There is no current information available on the status of the FY 1967 proposal. Presumably a new series of programs is in production and arrangements are being pursued regarding the need for a different viewing plan.

Thus far, the project has revealed that careful planning and testing of premises are extremely important in this kind of investigation. The State Agency staff feels that if the FY 1967 proposal is carried out as projected in the same controlled manner as the FY 1966 project, then the resulting information shall be of value to the fields of broadcasting and guidance.

Any subsequent proposal for additional funding should be examined carefully in light of the FY 1967 execution of project and reported findings.



FY 1966 Proposal Number 26

### Program Identification

"School Boards and School Problems, A Clinical Approach," conducted at the University of Wisconsin-Milwaukee, and Wisconsin State University-Stevens Point, Wisconsin, by Dr. Roger A. Seager, Chairman, Department of Educational Administration and Supervision, University of Wisconsin-Milwaukee. FY 1966 funding: federal, \$9,002.00; non-federal, \$3,000.00; total, \$12,002.00.

### Statement of the Problem

School boards in the State of Wisconsin face increasingly difficult problems with little formal preparation or specific knowledge in the field of school management. Much needs to be done to assist these strategic community leaders in discovering ways to deal with the problems they face.

### Program Objectives

The school board members to be reached by this program need to,

- a) develop an understanding of the public policy making process;
- b) develop an understanding of the community power structure;
- c) develop an understanding of inter-governmental relationships;
- d) develop an understanding of the nature and the resolution of the conflict;
- e) provide opportunities for structural and problem oriented dialogues between board members and scholars;
- f) develop an understanding of the process of change;
- g) help scholars to become more useful to school boards;
- h) to test theoretical concepts through the need to solve practical problems;
- i) to compile a record of proceedings and make it available to school boards throughout the state.



### Program Activities

The approach to the program of instruction was clinical in nature. Each problem selected by consensus of the participants was handled as a separate clinical investigation. The program format of each clinic meeting consisted of problem presentation, analysis, small group discussion and a concluding summary of underlying issues and alternative solutions. In all, there were eight clinics held, four in the Milwaukee Metropolitan area, and four at Stevens Point. Four problems were dealt with: (1) Professional Negotiation, (2) How School Policies Get Made, (3) The School Board and Other Governmental Units, (4) Social Changes and the School's Response. Consultants of a national reputation were retained to deal with each problem. Clinic attendance: approximately 190.

### Program Status

The FY 1966 program has been terminated and upon receipt of the final Financial Report, all records can be closed. An application to continue the program in FY 1967 was not recommended by the Technical Review Panel for refunding, and no additional funds have been allocated.

### Institutional Evaluation

The director of the project reports that "preliminary evaluation feedback" indicates a high degree of effectiveness of the program activities as described above. No substantive evaluation data, however, accompanies the subjective comment. Word has been received that school boards in the Stevens Point area are anxious to continue the program and other means are being sought for doing so.

State Agency Recommendation

In the absence of evaluation data, it is difficult to judge the influence of this program upon the cognitive and attitudinal gains of the school board members and school officials exposed to the clinics.

Undoubtedly, programs of this kind do serve to convey new awarenesses and insights. Careful evaluation might reveal the continuing need for this kind of educational program, especially for school board members who are in-coming incumbents.

The State Agency staff recommends that further programs of this type be considered in terms of the commitment to extensive evaluation as a component ingredient of the project. It is also recommended that assurances be obtained that case studies involved in such programs be published and made available for other school board training programs.

## Project #28 (FY 1966)

### Program Identification

"Continuing Education for Deaf Adults," conducted at Madison, Delavan, and Green Bay by Alice H. Streng, Professor of Exceptional Education, University of Wisconsin-Milwaukee. FY 1966 funding: federal \$8,601.00; non-federal, \$2,867.00; total, \$11,468. FY 1968 funding: federal, \$6,509.00; non-federal, \$6,509.00; total, \$13,018.00 FY 1968 funding application approved.

### Statement of the Problem

According to the Project director, a recent survey of the top 10% of students leaving schools for the deaf reveals that the median reading grade level is 6.2 and the median grade placement is approximately 7. Therefore, 90% of the pupils in schools for the deaf are operating at a much lower rate of literacy than is desirable. If deaf persons are thus disadvantaged, their education must be continuously pursued through adulthood in order to equip them to become employed, effective citizens.

### Program Objectives

To develop on-going, non-credit educational programs for deaf adults in the Milwaukee Lakeshore area, the Madison area, the Fox River Valley-Green Bay area and the Delavan area. These are areas of high population concentration of deaf adults. The program shall include:

1. 16 week and eight week courses of study in the academic years 1966-67, 1967-68, 1968-69.
2. Teaching deaf adults how to plan their continuing education and how to develop leadership skills among them.

3. The investigation of the feasibility of educational media in the instruction of the deaf adult in continuing education subjects.
4. The investigation of the feasibility of integrating deaf adults into regularly established extension courses.

### Program Activities

Adult deaf students are to be taught several general education and practical subjects through the establishment of special classes in areas of high deaf concentrations in the population. These classes are to be taught by qualified instructors employing the most timely and innovative methods.

### Program Status

The sixteen and eight week courses as planned for academic year 1966-67 have been consummated. The schedule of courses was as follows:

<u>Delavan</u> (State School)	Semester II 1966-67 - Practical Economics
<u>Green Bay</u> (University Center)	Semester II 1966-67 - Practical Economics
<u>Madison</u> (Central High)	Semester I 1966-67 - Language for the Deaf " II 1966-67 - Practical Economics Defensive Driving
<u>Milwaukee</u> (UWM Campus)	Semester I 1966-67 - English for Adult Deaf " II 1966-67 - Vocabulary Improvements for Deaf Adults Practical Mathematics

Courses to be offered in the 1967-68 academic year are currently being planned. Funding for FY 1968 has been approved pending announcement of Federal action.

Growing out of this project has been a 58 page, printed and bound publication, Continuing Education for Deaf Adults. It is believed that this publication will furnish a valuable resource for those conducting continuing

education programs for deaf adults throughout the country.

### Institutional Evaluation

There appears to have been no formal evaluation of this program as carried out in the first operational year. According to the institutional evaluation, the teachers and observers of the program were highly moved by the experience and there are recorded observations that this program, in general, improved the participating teachers perceptions and techniques in teaching the deaf. The subjective evaluation registers disappointment by the project staff in the high dropout rate among the enrollees in the various classes and it is felt, in this regard, that planning for future programs must ensure high caliber teaching. There is a further subjective evaluation that consultants introduced into the instructional process were valuable in adding interest and stature to the course and that this practice must be amplified in carrying out the FY 1968 program.

In the operational category of the project the director lists the following opinions:

1. Eight week courses are preferable, generally, to sixteen week courses. Twelve or sixteen weeks courses are possible if the subject matter is varied and if the instructor is able to stimulate constant interest.
2. Publicity is handled best when the deaf themselves are put in charge of the operation.
3. The area-wide, public, continuing education program for the deaf constitutes a sound concept. In future programs the geographical areas should be expanded through broader publicity coverage.
4. Class size in language classes should be limited to eight students. In other courses this is less significant. A desirable maximum would be fifteen.

State Agency Recommendation

In its consideration of the FY 1968 refunding application, the Technical Review Panel has already expressed its concern that this project focuses more upon direct services to the public than upon the long-range aspects of developing a community resource--namely, working to increase the availability of teachers for the adult deaf and the improvement of pedagogical techniques. In the spirit of this concern, the State Agency recommends that this program be carefully reviewed at the conclusion of the 1967-68 academic year to determine if any substantive changes have been made or can be made to achieve greater consonance with the spirit and intent of the Title I legislation. The project director has eloquently pointed out the need for continuing education for the adult deaf and has expressed hope that some appropriate state body will concur in the merits of the current program and underwrite it as a continuing and pertinent social need. It is recommended that the State Agency for Title I urge, during the 1967-68 academic year, that the project director seek out such support and to this end the State Agency shall render whatever assistance possible.



FY 1966 Proposal Number 32

Program Identification

"Residential Seminar for Local Government Administrators," conducted by A. Clarke Hagensick, Associate Professor, Institute of Governmental Affairs, University Extension, The University of Wisconsin, UWM. FY 1966 funding: federal, \$7,441.00, non-federal, \$2,447.00; total, \$9,888.00.

Statement of the Problem

As local governmental administrative units increase in size, there is often a concomitant increase in intra-unit parochialism and jealousy. Conflicts increase and the resulting lack of cooperation and coordination affect the community's steady and orderly growth. There is a need to expose talented persons now serving in local governmental units to the realities of local governmental administration and coordination in order to give them insights into the improvement of administrative procedures, communications and leadership in carrying on their duties which have a direct effect on the well being of the community.

Program Objectives

The objectives of this program were to (1) create a residential seminar for a selected group of Milwaukee Metropolitan area governmental administrators as an initial step in the improvement of local government administration in that area, (2) to present, in the seminar, the knowledge, experience and values of national authorities in the field of local government administration, (3) to work toward the reduction of inter- and intra-jurisdictional conflict by creating for this select group of local officials an environment of close association through the shared study of mutual

problems, (4) to move toward the reduction of parochialism now manifest in local government administration in the Milwaukee Metropolitan area by the gaining of new insights into the philosophies and practices of local government administration as presented by successful practitioners from other communities in the United States.

#### Program Activities

In order to accomplish the objectives of the proposal, an eight-day residential seminar was held at The Wisconsin Center, Madison, Wisconsin, January 20-27, 1967. Attendance was on an invitational basis extended only to promising young administrators from Milwaukee City and County government. Proceedings to be published by November 1, 1967.

#### Program Status

The FY 1966 program as originally approved has been completed, and upon the receipt and approval of the Final Financial Report the records for this proposal can be closed.

#### Institutional Evaluation

Project director reports his subjective opinion that the seminar was well received. He feels that any pre-existing suspicion and distance among attendees was reduced through the communication aspects of the seminar. Further, that it was beneficial and productive to hold the seminar outside of Milwaukee.

#### State Agency Recommendation

Without a well-designed and seriously pursued evaluation procedure it is difficult to judge the true impact of this residential seminar upon the long-range behavior of the administrators who attended. It appears



from the participant and institutional evaluation that the seminar was well received and was successful in meeting the stated objectives.

The State Agency staff feels that community service programs of the caliber exhibited in this residential seminar most certainly contribute to the solution of those community problems outlined in the Title I legislation. However, the State Agency staff would recommend that any future proposal of this type be accepted only if a rigorous evaluation design be an integral part of the proposal.

FY 1966 Proposal Number 34

Program Identification

"Family Financial Counseling Center of Metropolitan Milwaukee," conducted by Stanley I. Rynearson, University Extension, The University of Wisconsin, University of Wisconsin-Milwaukee. FY 1966 funding: federal, \$23,970.00; non-federal, \$7,990.00; total, \$31,960.00. FY 1967 funding: federal \$7,196.00; non-federal, \$2,400.00, total, \$9,596.00.

Statement of the Problem

It is well documented from the case histories of family problems, divorce proceedings and bankruptcy that mismanagement of money is a significant factor in this type of social disorganization. All individuals in the community, and families in particular need to be able to receive advice and counseling in matters of money management in order to be helped in avoiding the debilitating effects of family disruption and business failure.

Program Objectives

The two main objectives of the Family Financial Counseling and Money Management Program are the following:

1. To develop educational programs in personal and family money management, utilizing the various resources of University Extension in a field program setting.
2. To provide a framework within which University Extension and various industries, organizations and agencies (private and public) concerned with the financial welfare of individuals and families work together to improve personal and family money management.

### Program Activities

1. Eleven informal classes on Money Management have been presented. There are eight sessions to each class. Total enrollment, 380.
2. Fourteen hundred and sixty-eight telephone and personal counseling interviews have taken place.
3. Five professional seminars have been conducted for community workers who need to improve their techniques in working with financially distressed families. Sixty persons have attended.
4. Thirty-eight special programs have been presented to a variety of community groups.
5. Approximately twenty-three thousand publications and direct mail offerings have been circulated.

### Program Status

FY 1966 program has been completed and upon receipt of the Final Financial Report the records for this advisory service can be closed. FY 1967 program will proceed as outlined in FY 1967 funding proposal. Director reports the intention to increase the number of people to be served and expand the scope of educational and informational services.

### Institutional Evaluation

The director has filed a detailed report of activities, materials used, and publicity received. There is no evaluation of the influence of the program on the target objectives. Director reports that data from families being counseled is being gathered and will be evaluated after a lapse of time occurs to make evaluation meaningful.

### State Agency Recommendation

In the absence of any concrete evaluation data emanating from FY 1966

program it becomes difficult to assess the achievements of the program.

The current progress report which details the many activities carried on under FY 1966 project funding would suggest that both objectives of the proposal are being attacked.

The State Agency staff recommends that encouragement be given to the project staff to develop plans for evaluating the data gathered from the FY 1966 project and to extend and refine those plans for evaluating the FY 1967 program.

FY 1966 Project Number 38

### Program Identification

"Clergy Urban Re-Orientation Effort," conducted by A. Clarke Hagen-sick, Institute of Governmental Affairs, University Extension, The University of Wisconsin, UWM. Project was held on the campus of UWM and at the UWM Inner-Core Facility. FY 1966 funding: federal, \$11,850.00; non-federal, \$3,950.00; total, \$15,800.00.

### Statement of the Problem

Contemporary urban society is radically altering the character and spirit of every institution. The town oriented seminary training of religious leaders of a decade or two ago is inadequate today for a rapidly changing urban society. The clergy, on all levels and in all denominations, need to understand the mechanisms underlying urban institutions and their organization in order to be of assistance to their parishoners in the solution of particular problems.

### Program Objectives

The objectives of this program are: (1) to orient the clergy to the institutional and organizational machinery of Milwaukee by examining their internal functions, processes and dynamics; (2) to expose the clergy to persons and agencies involved in local decision-making; (3) to seek the operational means for the solution of specific urban problems and to study their effective use; (4) to develop techniques for combating institutions in the city which are deemed to be obstacles to achieving desired objectives.

### Program Activities

This proposal was offered as a series of seminars in the fall of 1966

and a series of small group sessions for the same clergymen from January, 1967 to May, 1967. The twenty-six participants, representative of all denominations, engaged in seminar attendance and study, group discussion/workshop, and field investigation activities. The program included the following topics: (1) means to secure greater congregational involvement in inner-core churches in social action problems; (2) the means for integrating Spanish-speaking residents in Milwaukee in meaningful community life; (3) the ways to involve suburban congregations in urban social problems; (4) ways of securing greater participation and integration of commuting universities in the study and solution of urban social problems.

#### Program Status

The FY 1966 program has been completed, and upon receipt of the Final Financial Report the records for this project can be closed.

#### Institutional Evaluation

The project director reports that the diversity of the group was a positive advantage in achieving interaction during seminar sessions. This diversity in the spring program, however, led to lack of agreement among participants as to the delineation of significant problems.

The director reports, also, that certain aspects of the program were too long. No other evaluation has been submitted.

#### State Agency Recommendation

In the absence of formal or informal evaluation data it is difficult to assess the significance of this program upon the representative clergymen attendees.

These community leaders may very well now be active in their local communities in productive ways which accrued from the learning experience provided by the project.

The State Agency staff recommends that future acceptance of projects of this kind be contingent upon detailed plans for follow-up evaluation of impact. The staff further recommends that it becomes the State Agency's responsibility to insure adequate financial support for such evaluation undertakings.

FY 1966 Project Number 42

### Program Identification

"Compilation and Dissemination of Cultural Information in Quad-City Area," conducted by Margaret Peterson, University Extension, The University of Wisconsin, Marshfield-Wood Co. UW Center. Information for this project compiled at Marshfield-Wood Co. UW Center. FY 1966 funding: federal, \$5,000.00, non-federal, \$1,667.00; total, \$6,667.00.

### Statement of the Problem

The Quad-City areas in Wisconsin of Marshfield, Wausau, Stevens Point and Wisconsin Rapids represent large communities relatively isolated from metropolitan culture centers. These communities also tend to be isolated, in spite of geographic nearness, from one another, and, additionally, there is little group interaction and communication within each community. Healthful growth of each community and the total area will depend upon, in large part, the stirring up of interest in the many worthwhile activities and facilities, especially in the fine arts that do exist. To do this greater communication of available programs is necessary. Media resources in the area must be utilized to reach the citizenry in order to reduce their ignorance and apathy.

### Program Objectives

This program shall endeavor to gather, compile and distribute information concerning the fine arts in the Marshfield, Wausau, Stevens Point and Wisconsin Rapids Quad-City area. This information is needed to inform persons who are, or might become interested in the fine arts. This



program shall utilize the existing news media for the distribution of information. It is a goal of the project to demonstrate the need and appropriateness of this information dissemination so that, ultimately, the community news media will assume responsibility for the continued operation of the program.

### Program Activity

Four part-time "fine arts" reporters (non-professional journalists) feed local information from each of the four communities to the project director who is a public information specialist. The director, in turn, compiles and edits the fine arts news and provides releases for the area news media. The releases are used in toto or edited form by the individual media. The releases usually try to "spotlight" significant events being conducted in a given period at a given place.

### Project Status

This program has been completed, and upon receipt of the Final Financial Report the records for this developmental program can be closed.

### Institutional Evaluation

The director of the project reports the following accomplishments:

1. The participating institutions have received increased identification in the areas covered by the project.
2. Attendance at cultural events at the Marshfield-Wood County UW Center increased significantly. Increased attendance at other participating institutions also coincided with the project.
3. The innovative aspects of establishing an information network to handle news of cultural events among four cities has stimulated local enterprise to investigate a private undertaking.
4. The program can serve as a model for similar projects anywhere in the country.

5. The media sources available covered a potential target audience of one-hundred thousand. The project committee has been approached by public members with new proposals for the creation and coordination of cultural events.
6. The project developed new relationship among existing organizations. It was thus instrumental in reducing duplication of programs.
7. Though the project has terminated, the project staff still receives inquiries regarding the transmission of cultural information to the public via the available new media.
8. The project led to the creation of the Continuing Education Council of Central Wisconsin. The goal of this organization is to explore program needs, develop cooperation to fulfill needs, reduce duplication of effort, and develop information channels to inform the public regarding institutional programs of a cultural-educational nature.

#### State Agency Recommendation

It is difficult, of course, as the director points out, to assess the specific impact of this program on the public groups and individuals residing in the area.

The detailed progress report, however, does suggest that events which did occur, which in nature and quantity had not occurred prior to the project, may very well have been due to causes other than the effect of the project. The State Agency staff does not feel that the results achieved are due to fortuitous coincidence.

The State Agency staff feels that projects of this nature, which are carefully and conscientiously implemented, meet the spirit of Title I and justify its existence.

FY 1966 Project Number 48

### Program Identification

"Supervisory Development Training Program for Metropolitan Milwaukee Police Personnel" conducted by Jules Modlinski of the Continuing Education Department of Marquette University, Milwaukee, Wisconsin. Program to be conducted on the campus of Marquette University. FY 1966 funding: federal, \$4,965.00; non-federal, \$1,655.00; total, \$6,620.00.

### Statement of the Problem

With the increase in social problems stemming from the rapid growth of cities, there is urgent need for improved communications between police forces and urban citizenry. Police administration must adapt to social changes by developing leadership potential within the ranks. The public expects law enforcement agencies to perform effectively and efficiently, yet it has disregarded the need for specialized training programs oriented to law enforcement in complex urban areas. Increasing the leadership potential in police departments will result in better community service.

### Program Objectives

The main objective of this program is to improve the administrative efficiency of Milwaukee Metropolitan police agencies by developing the leadership potential and the supervisory skills of police personnel selected for in-service training by the several metropolitan agencies.

### Program Activities

Eighty officers from the Milwaukee Metropolitan Police Departments attended eight lectures on subjects relevant to supervisory skills and leadership training.

### Program Status

This program has been completed and upon receipt of the Final Financial Report the records for this instructional program can be closed.

### Institutional Evaluation

The project director reported in January of 1967 that an evaluation program was under way. No subsequent report has been filed.

### State Agency Recommendation

The State Agency staff feels that a program of this kind which proposes to change behavior must have some reverbatory effect. Lacking knowledge of the meaning of the program for its participants, and thus the surrounding community, it is impossible to assess the significance of the undertaking.

The State Agency staff would recommend that future funding of this type of program be contingent upon the assurance of evaluation of the program.

FY 1966 Project #54

### Program Identification

"Leadership Training In Youth Recreational Programs, conducted by Jules Modlinski, Division of Continuing Education, Marquette University, Milwaukee, Wisconsin. Program conducted on the campus of Marquette University. FY 1966 funding: federal, \$866.00; non-federal, \$288.00; total, \$1,154.00.

### Statement of the Problem

The youth of the inner core area of Milwaukee, Wisconsin demonstrate (a) a high delinquency rate, (b) a high degree of sub-standard school attendance and achievement, (c) a large amount of chronic unemployment, and (d) a high degree of disorganized family life and promiscuous sexual behavior. These problems are attributed to weaknesses in family structure and organization. The parents tend not to develop in their children the attitudes, the skills and the motives required for living those lives which meet the general community standards. A community organization is required which will effectively develop among these youth the skills, attitudes and motives which are required for satisfactory urban living. Such help might be provided through leisure time programs sponsored by community recreational agencies which can teach normative behavioral standards and through staff personnel provide satisfactory models to guide youth behavior.

### Program Objectives

The goal of the project is to help the youth recreation agencies which serve the inner core of Milwaukee to train leaders and specialists in program development who can then be better equipped to deal with the special problems of the youth of that area.

### Program Activities

Program development personnel and leader-supervisors of youth serving recreation agencies will attend a series of ten weekly sessions during the Fall of 1966 and the Spring of 1966. Topics shall include: (1) Inner City Youth and Community, (2) Child Development, (3) Social Psychology of Adolescence, (4) Mental Health of the Youthful Poor, (5) Youth and Inter-group Relations, (6) Gangs and Juvenile Delinquency, (7) Family Life In the Inner City, (8) Group Dynamics I: Motivation, (9) Group Dynamics II: the Follow Through, and (1) Summary.

Subject area specialists will be asked to make presentations at each of the first nine sessions. A moderator shall preside over each session in order to facilitate group discussion.

The FY 1967 application for re-funding states that the course of instruction is nearly complete and that the program will be implemented in Spring, 1967.

### Program Status

The program as outlined is believed to have been conducted from verbal reports of the Director.

### Institutional Evaluation

None submitted.

### State Agency Recommendations

The State Agency staff recommends that no further funding of this project be granted without careful review of past accomplishments.



FY 1966 Project #56

Program Identification

"Development of Children's Drama Program in Ten Northeast Wisconsin Communities," conducted by Ione Brown (originally, Karen Prevetti), University Extension, The University of Wisconsin, UW Green Bay Campus, Green Bay, Wisconsin. Project carried out in Oconto Falls, Gillett, Oconto, Marinette, Keshena, Kewaunee, Algoma, Two Rivers, Sturgeon Bay, Fish Creek, De Pere and Green Bay, Wisconsin. This project has been developed and coordinated with a Title III, ESEA, Arts program at Green Bay. FY 1966 funding: federal: \$17,763.00; non-federal: \$5,921.00; total, \$23,684.00. FY 1967 funding: (The same as FY 1966).

Statement of the Problem

The increased national emphasis on the arts has caused many people in some of the communities of Northeastern Wisconsin to examine their existence in terms of their involvement in and access to experiences in the Arts. It has been discovered that while there are some (limited) opportunities for adults, there is naught but a "cultural desert" for children.

Children require active, stimulating experience during their free time activity periods in order to achieve full personality growth. The passivity of the mass media will not do the job. Children need to give active and interactive attention to an art experience. The dramatic arts are a fusion of all the arts. Thus, children's drama becomes a significant instrument for stimulating and shaping the creative, perceptive and aesthetic growth of children. No child should come to maturity in a "cultural desert."



### Program Objectives

The objectives of this program are the following:

- (1) to generate local enthusiasm for children's creative dramatics activities.
- (2) to develop community responsibility for the initiation and financing of long-range activities in creative dramatics.
- (3) to train a corps of qualified leaders in each locale.
- (4) to extend the degree of children's involvement in creative dramatics classes, theatrical productions, and as responsive spectators.

### Program Activities

From September 1, 1966 to January 31, 1967 activity focused upon the organizational aspects of the program. Included in this was the securing of support from local agencies and institutions.

From February 1, 1967 to May 31, 1967 activity centered upon the presentation of adult credit and non-credit courses in creative dramatics for children. These courses were offered in three regional areas with a total enrollment of sixty-nine. Children's creative drama classes for adult training were offered in six communities with a total enrollment of two hundred and ninety-seven.

In the summer of 1967, Children's Creative Dramatics Classes were sponsored (and all costs borne) by the supporting agencies in all of the communities served by the project. The classes were taught by the local adults who had received training offered in the spring credit and non-credit classes. There were twenty-three sponsoring agencies. Twenty-five teachers were employed and the total enrollment of children in the classes was three hundred and fifty-three. The Green Bay class produced and presented a children's play in all twelve of the sponsoring communities. The audience attendance was approximately fourteen hundred children and six

hundred adults. Each community set its own admission price for the production. Production costs were returned to the Green Bay group.

### Program Status

The FY 1966 program was completed essentially as outlined in the original proposal. The FY 1967 program has been refunded and all plans have been formulated. FY 1967 will witness the second stage in development in which more responsibility will be assumed by local agencies. Each of the twelve communities has projected classes and workshops in creative dramatics for adults. Each community will produce plays with and for children. There will be a children's theatre production class offered for credit and non-credit in the fall semester of 1967. This class will be taught in Kewaunee and Algoma for the Southeast Region and in Gillett and Oconto for the Northwest Region. In the spring of 1968 a creative drama class and a children's theatre production class will be offered in Green Bay for those who were unable to attend the regional offerings in the fall of 1967. FY 1968 funding has been requested in order to continue the project into the third year as originally proposed.

### Institutional Evaluation

For FY 1966 no evaluation of a formal nature was carried on. The vital statistics listed under Program Activities above would seem to indicate both adults and children in the twelve target communities did respond to the offering of classes of instruction. Further, the fact that the communities themselves underwrote the financial needs for the 1967 summer programs of creative dramatics classes and that these classes were all taught by persons trained in the spring phase of the program would seem to attest to a constant and vital interest in the objectives of the

program. The director of the program states that financial support for this type of activity was unprecedented in a number of these small communities.

The data submitted by the director includes numbers of testimonial letters from parents, teachers, clergymen, county officials and city officials all highly supportive of the intent and activities of the program.

The director further points out that the 1967-68 program of dramatics classes for children will be planned and carried out by the local communities and that the costs to the Title I project will be limited to theatrical production assistance in the amount of \$100.00 per community. This is offered as evidence that the project in its first year convinced many people that the children of the community can benefit from this kind of exposure to the arts.

#### State Agency Recommendation

It is evident from the accumulated data that the initial planning, the training courses, the dramatics classes for the children, and the summer theatrical programs were all well executed and followed the initial conception of the project. Though no formal evaluation of the impact of the program on the community in the first year was conducted, the project director is aware of this need in the second and third years of the program. The State Agency staff feels that this is a valuable program and, thus far, well carried out.

In this program the educational needs of both adults and children are being met. Most importantly, many adults are preparing themselves to make a commitment to expanding the cultural opportunities for children in their communities.

## FY 1966 Proposal Number 60

### Program Identification

"Comprehensive Management Plan for Small Watershed," conducted by Paul A. Yambert, Dean, School of Applied Arts and Sciences and Irving L. Korth, Professor of Conservation, Wisconsin State University-Stevens Point, Wisconsin. FY 1966 funding: federal, \$3,000.00; non-federal, \$1,000.00; total, \$4,000.00. FY 1967 funding of #140 (which is an outgrowth of #60): federal, \$6,206.00; non-federal, \$2,069.00; total, \$8,275.00.

### Statement of the Problem

The Plover River Drainage Basin bounded on the north by Jordan Park (Portage County) and Iverson Park (City of Stevens Point) is a 1,000-acre area providing a first hand opportunity to prepare a multiple use plan which will minimize present and possible future conflicts among use patterns, while maximizing the benefits which may be derived from the recreational, creational, scenic and educational resources of the watershed. This plan may well become a model for the solution of similar problems in other communities.

### Program Objectives

It is the objective of this program to do the following:

- (1) To work with existing private, State and Federal organizations to alert, inform and plan measures regarding the serious problems of resource management as they apply to the Plover River Watershed area.
- (2) To identify methods of analysis and treatment which will also serve as models for application to similar problems in other communities.
- (3) To create teams of experts knowledgeable in the various aspects of developing this type of resource. These teams to be available to other communities on a consultant basis and to provide university course instruction in matters of resource management.

### Program Activities

The following activities have been reported by the director:

- (1) Meetings with resource experts have been held.
- (2) Persons have consented to serve as an advisory committee.
- (3) Several resource experts have explored the area.
- (4) Meetings with state agencies have been held to investigate funds available for land purchase and easements.
- (5) The project director has been appointed to the Zoning Committee of the Township of Hull.
- (6) Meetings with the State Highway Commission have been held to reduce conflicts regarding future developments.
- (7) Community support is being solicited.
- (8) Detailed maps have been drawn.
- (9) WSU-Stevens Point students have completed a recreational inventory.
- (10) Slide-talks have been given to local groups.

### Program Status

The Application for continued funding under Project #140 indicated that additional actions were undertaken in the Fall of 1967 to remove the FY 1966 proposal from the "No Action" category. Funding for FY 1967 as Project #140 was granted.

No current progress report has been filed.

### Institutional Evaluation

None has been submitted.

### State Agency Recommendation

The State Agency staff believes this project has merit as a demonstrational project, but recommends that further funding be considered only after review of accomplishments toward stated objectives.

FY 1966 Project Number 68

### Program Identification

"Paint-Box Art Center--Neighborhood Art Center Demonstration," conducted by Ruth Milofsky, Assistant Professor, School of Fine Arts, UW-Milwaukee. Project conducted at the Hillside Housing Project, Milwaukee, Wisconsin. FY 1966 funding: federal, \$10,343.00; non-federal, \$3,448.00; total, \$13,791.00. FY 1967 funding: federal, \$15,000.00; non-federal, \$5,000.00; total, \$20,000.00.

### Statement of the Problem

It is often the case that the Negro poor who live in low income municipal residential communities are isolated geographically and socially from the surrounding community. The local facilities for recreation and cultural development are lacking and life tends to become especially drab and monotonous for mothers and small children. Poverty and isolation bring about a stagnant existence which becomes a way of life. To break this chain of dependence, the housing project resident must be provided with stimulating opportunities for intellectual, social, and creative growth. Acculturation is a necessary process if social harmony is to be increased.

### Program Objectives

The Paint-Box project aims to make art materials, creative stimulation, and professional guidance in the arts available to the Hillside community. In carrying out this work, University personnel will become acclimated to the conditions of the ghetto and the people who live there. In this way the social distance between two cultures in the same community can be reduced and communication achieved. Specifically, the project aims at:



1. Making art activities pleasant and likeable to the residents of Hillside.
2. Helping the residents to improve their competence in the arts and to increase their awareness of art objects produced by different cultures.
3. Discover and develop talent in the hope of increasing vocational opportunity and avocational enrichment.

As competence, awareness and creativity increase, it may be expected that positive changes in the direction of improved self-image and in the ability to communicate and discharge emotion in socially accepted ways will result.

#### Program Activities

The Paint-Box project pursues its purposes in the following ways:

1. Working in small groups, art instruction is provided through eight studio workshops. A wide range of art materials and professional direction is made available to all comers.
2. Art appreciation is expanded by means of field trips to exhibitions, museums and the use of projected media.
3. In-service art training is provided to group workers and teachers employed by other social action agencies.
4. UWM student teacher and work-study students receive valuable training in carrying out instructional activities.
5. The project has recruited and developed an advisory board to assist the project in achieving its objectives. The board represents the disadvantaged youth and adults living in the Hillside project. Ultimately, the board will be equipped to provide continuing leadership in art instruction when the project has terminated.

#### Program Status

The FY 1966 program has been completed and upon submission of the Final Report the records for FY 1966 can be closed. The program as funded for FY 1967 has been developed and will commence in September of 1967. No



request for 1968 funding has been submitted, but the Director has expressed the intention of seeking third year support from FY 1968 funds.

### Institutional Evaluation

Statistics kept by the project director indicate a significant number of Milwaukee area teachers, professional personnel, community workers, children (as learners), and adults (as learners) as participating in the FY 1966 program.

Formal evaluation in the nature of personal interviews conducted with a sample of area residents indicates a high degree of knowledge about and support for the project. The sample included those residents having active involvement with the project and those who did not.

Informal evaluation includes numerous letters of testimony from program participants, parents of participants, community workers, teachers working in the program, professional visitors and leaders of state educational agencies.

The project director reports that exploratory pre- and post-testing of a few of the local university student-teachers assisting in FY 1966 program reveals a significant gain on the Minnesota Teacher Attitude Inventory. The director proposes to test all student-teacher participants during the FY 1967 program. The director feels that the project provides a rich area for research investigation regarding behavioral patterns, mechanisms for changing attitudes, and instructional techniques.

### State Agency Recommendations

The State Agency staff has received full and vibrant response to requests for information about the project. The detailed progress report

which is current and the genuine efforts to conduct a controlled investigation of impact all add up to a high commitment to the project by the director.

The State Agency staff has full confidence that the FY 1967 program will be as effective as the previous one. It would recommend the fullest support for further funding requests.

FY 1966 Project Number 72

### Program Identification

"Fox River Valley Career Development and Resource Center," conducted at Wisconsin State University-Oshkosh, Oshkosh, Wisconsin by J. F. Widergren (Harold Crouse was the original project director). FY 1966 funding: federal, \$35,800.00; non-federal, \$11,933.00; total, \$47,733.00. FY 1967 funding, the same. FY 1968 application for refunding submitted.

### Statement of the Problem

The developing metropolitan area of the Fox River Valley is rapidly becoming a center for diversified manufacturing and commerce. Technological developments, new employee skills, and management knowledge are in constant demand. The matter of re-training existing employees is critical. Increasing job expectations are hampered by continuing labor shortages in specific skill areas. Increased job satisfaction and upward mobility are rapidly becoming important values to many employees. It is crucial that this geographical area be served by an extensive and integrated program of vocational and occupational guidance.

Local government and private agencies are too disparate, too poorly funded and staffed. They are unable to provide the comprehensive occupational guidance services which the growing metropolitan area requires.

It is necessary, if the public is to be served well, to create a resource center which will serve as a catalyst to the existing community agencies engaged in vocational and occupational guidance activities. The resource center shall not be competitive to existing programs, but supplementary.

### Program Objectives

The Fox River Valley Career Development and Resource Center shall be established to:

- (1) provide a comprehensive source of vocational and occupational information.
- (2) operate as a center for formal and informal counselor education.

Specifically, the following activities shall be supported by the center:

- (1) the maintenance of a comprehensive vocational and occupational library service.
- (2) assist local community agencies in developing and staffing vocational guidance programs.
- (3) develop formal and informal educational programs in vocational guidance for personnel managers, school counselors and others charged with such responsibilities.
- (4) assist industries, trade groups, and professional groups, and local educational institutions in the identification of community vocational needs.
- (5) to assist these groups in the development of educational programs to meet the education needs identified.
- (6) to assist local organizations in the establishment of and staffing for in-service training or re-training programs.
- (7) develop research project related to local vocational and occupational needs.

### Program Activities

FY 1966 program activities as carried on through the summer of 1967 are summarized as follows:

1. Lines of communication were established with national leaders in the field of guidance, states agencies of education and vocational education, state and local employment services, and local directors of vocational and technical schools, and local counselors engaged in vocational and occupational guidance. Problems were analyzed and methods of procedure were clarified. An advisory committee for the center was established.

2. Liaison between labor and management and institutional counselors was set up. Information has been relayed up and down.
3. WSU-Oshkosh programs in guidance were examined and new recommendations made.
4. Production of information materials (Audio/Visual) was begun.
5. A newsletter--The Voice--was established. Five issues have been printed.
6. The study of available library materials on vocational and occupational guidance was begun. New materials are being gathered at the center.
7. Liaison was established with the WSU-Oshkosh Student Counseling Center and Placement Center regarding services for college drop-outs. Liaison was established with local high school principals to determine the existence of functional curricula for interested youth and any programs to serve the high school drop-out.
8. Two, one-day conferences on guidance and career information were held by the center on the campus of WSU-Oshkosh, and one dinner meeting on the topic of labor-school cooperation in vocational matters was also held on the campus.
9. Publicity releases regarding the Center's activities have been made available to news media and staff members have been available as guests and participants in meetings held by local groups.

#### Program Status

The FY 1966 program has been completed and the program will be closed upon receipt and approval of the Final Financial Report. The FY 1967 from July 1, 1967 to June 30, 1968 will be a continuation of the FY 1966 program. FY 1968 funding has been applied for.

#### Institutional Evaluation

The program director reports that for FY 1966 a subjective evaluation of the status of relationships as resulting from interviews was conducted, tabulated on the completion of interviews, and appropriate actions taken to

resolve situations. Interaction with area agencies and personnel engaged in vocational and occupational guidance reveals a need for a continuing dialogue on those matters of interest to each particular agency. Some evaluation data in the form of questionnaires from participants at each of three meetings is available. The responses turned in reveal general interest in and support for the objectives established by the center.

#### State Agency Recommendation

An analysis of the reports submitted by the project director for FY 1966 reveals a year's activities concerned with, a) identification of problems, b) the establishing of lines of communication with other agencies and institutions, c) the establishment of liaison with labor and management, and the beginnings of discrete services consonant with the stated objectives of the program. Undoubtedly, the project management and staff will expand the discrete services in line with the stated objectives for FY 1967.

The State Agency staff feels that FY 1966 funds have served well to explore the total problem. It further feels that the institution of more formal evaluation procedures during FY 1967 would serve admirably to reveal the impact a program of this type might have on the community which it wishes to serve.

The State Agency staff would recommend that careful consideration be given to any future proposals of this type in order to insure that the scope of program activities is not so broad that project staffs are overwhelmed by needs and details which cannot be met.

The State Agency staff would recommend that unless supplementary funds can be obtained this project focus on a narrower spectrum of problems and endeavor to exploit their resolution to the fullest.



FY 1966 Proposal Number 74

Program Identification

"Study of Higher Education Community Service and Continuing Education Processes," conducted by Wilson B. Thiede, Department of Curriculum and Instruction, School of Education, The University of Wisconsin, Madison, Wisconsin. Program conducted on the campus of the University. FY 1966 funding: federal, \$6,525.00; non-federal, \$2,175.00; total, \$8,700.00.

Statement of the Problem

As institutions of higher education expand their programs under Title I funding, it becomes important to identify and understand the developmental processes which are involved in the expanding of an institution's interest and capacity in problem solving.

There is no single process which serves as a recommended procedure for developing continuing education and community service programs at all institutions and for all programs. Extensive experience in University Extension work has resulted in the identification of relevant variables at work in this process and has also led to the formulation of hypotheses. This knowledge provides an invaluable base for the analysis of procedures which will serve to expand continuing education and community service programs.

Program Objectives

The goal of this project is to provide information which could be used by institutions of higher education in Wisconsin to improve the efficiency and effectiveness of their continuing education and community service



processes. This would be accomplished through involvement of institutions and constant feed-back of research findings.

#### Program Activities

The activities will consist of, (a) collecting data from institutions which are expanding their programs and services under Title I stimulus, (b) involving institutional representatives in the research, (c) reporting back to institutions through their representatives the research findings and relevant literature, (d) the holding of seminars to help institutional representatives further the processes above.

#### Program Status

The project director reports that the program is in the developmental phase. A taxonomy of methods and techniques is necessary in order to be able to survey Title I project directors as to their procedures. No prior taxonomy, including definitions, exists.

#### Institutional Evaluation

No evaluation has been submitted. The director reports work in progress.

#### State Agency Recommendation

With a number of new institutional efforts being launched for the first time in the community problem solving area, an unparalleled opportunity exists to study extension and continuing education processes, and it is believed a project such as this could be of great value. Apparently difficulties have been experienced in implementing the project, however, and subsequent funding should be conditional upon progress in accomplishing stated objectives.

FY 1966 Project Number 76

Program Identification

"Developing an Extension Course for Library Aides," conducted by Muriel L. Fuller, University Extension, The University of Wisconsin, Madison, Wisconsin. FY 1966 funding: federal, \$5,174.00; non-federal, \$1,724.00; total, \$6,896.00

Statement of the Problem

Increased demands for library services in school and public libraries emphasizes the need for providing skilled non-professional library aides to carry on the routine tasks of the library under the supervision of professional librarians. At present, there are not training programs available in the State of Wisconsin to prepare library aides for non-professional employment.

Program Objectives

The goal of the project is to design an extension course to meet the need of school and public libraries for personnel who can fill non-professional jobs in a competent manner without extensive on-the-job training.

Program Activities

- (1) To prepare a course syllabus for the training of library aides.
- (2) To underwrite the organization and operation of experimental classes in three areas of the state for a five-month period.
- (3) To evaluate the results.
- (4) To revise the materials and operational procedures on the basis of experimental findings.
- (5) To offer the finished course through University Extension.

### Program Status

A syllabus prepared for the course of instruction has been completed and tested in four classes. Fifty-eight of sixty-four enrollees satisfactorily completed the course.

The project has been completed and upon receipt of the Final Financial Report the records for this developmental undertaking can be closed.

### Institutional Evaluation

The project director reports that the experimental course syllabus was evaluated by the participating students and instructors. Data for evaluation were gathered through questionnaires, class discussion and group interviews conducted by instructors. No rendering of data was submitted.

Evaluation summaries and general recommendations of the participants have lead to the decision to formulate plans for continuing to offer a non-credit course for library clerical aides.

### State Agency Recommendation

The State Agency staff recommends that in developmental programs such as this one that copies of all materials produced be deposited in the State Agency office, and that there be broad publication of the availability of this program to other institutions and agencies. Further, that continued contact for evaluation purposes with the program be maintained after it is implemented under the aegis of the supporting institution.

FY 1966 Project #94m

### Program Identification

"Universities' Community Educational Services for Metropolitan Areas," conducted by James B. Kelly, Director, Division of Continuing Education, Marquette University, Milwaukee, Wisconsin, (originally conducted by Edward DeRoche, Professor, Department of Education, Marquette University). Program carried out on the campus of Marquette University and the Milwaukee Metropolitan Area. FY 1966 funding: federal, \$18,000.00; non-federal, \$6,000.00; total, \$24,000.00. FY 1967 funding: federal, \$18,236.00; non-federal, \$6,079.00; total: \$24,315.00. FY 1968 funding: application has been submitted.

### Statement of the Problem

Milwaukee's Inner Core area presents a series of social problems of extreme magnitude. A significant cause of these social ills is the lack of educational resources commensurate with the dimensions of the problems. Though this community has the highest school drop-out rate and the lowest index of educational attainment, virtually no continuing education programs now reach this population. There is physical renewal being undertaken in the area, but the great need is for human renewal.

### Program Objectives

The objectives of this program are as follows:

- (1) To establish an office which will serve as a clearing house of information for the faculties of local urban institutions of higher education.
- (2) To establish broad, cooperative efforts with public and private institutions of higher education in the Milwaukee area. A seven-member advisory consisting of members

from local institutions of higher education will be established. The total program to be undertaken jointly with the University of Wisconsin-Milwaukee (University Extension). Cooperation with the Milwaukee Vocational, Technical and Adult School is to be sought.

- (3) To establish consultative, fact-finding and program development services.
- (4) To increase the local universities' capability to provide extension and continuing services to educate the urban poor, directly or indirectly.

### Program Activities

The activities carried out by the program for FY 1966 are as follows:

1. The central clearing house for information has been established on the Marquette campus. It is available as a direct source of information to all faculties of higher education in the Milwaukee area.
2. An advisory council has been established representing the institutions of higher learning in the area and the Milwaukee Vocational, Technical and Adult School
3. Consultative, fact-finding and program development services have been established. Leadership programs in the "core" have been conducted, meetings have been organized for discussion purposes, and the collection of studies and research on Milwaukee and other urban core areas has begun.
4. The project has assisted numerous social agencies operating in the "core" to plan, develop and implement training programs for drop-outs, the unemployed and the under-employed. The project has published and distributed throughout the larger Metropolitan community recommendations for services to the community. Cooperation among the institutions of higher education has led to the establishment of three separate programs aimed at improving the disadvantaged "inner core" community.

### Program Status

FY 1966 program has been completed and upon receipt of the Final Financial Report, the records for FY 1966 can be closed. Planning for FY 1967

has been completed and the project shall continue until June 30, 1968.

Application for FY 1968 funding has been made.

#### Institutional Evaluation

No formal evaluation has been submitted by the institution. The Application for Re-funding and Progress Report for FY 1968 funding reveals that the project staff meets periodically to discuss current activities in terms of the project objective. In addition, a monthly progress report is submitted to the Advisory Council. Continuing progress is judged, subjectively, to the extent to which institutions of higher learning and community agencies avail themselves of the services offered by the project. The director states, "the skepticism and caution with which Project #94m was received no longer exists. This office is consulted by many agencies, but the staff at present does not have the kind of funds needed to meet most of the problems presented."

#### State Agency Recommendation

In the absence of formal evaluation data it is difficult to judge the impact, thus far, of this program on, a) the area institutions of higher education and, b) the "inner core" community.

The director's progress report makes mention of ". . . that after the completion of the present phase, i.e., the cataloging of agencies, problems, needs, the third year of the project will undertake the final step towards actualization of a service program attached to the clearing house function." The State Agency staff recommends that any future funding be considered in the light of a commitment to specific service projects designed to assist institutions in combating the ills of the "inner core" area.



While undoubtedly, as the citing of community agencies and institutions indicates, the program is known to the professionals involved in "inner core" social problems, the question can properly be raised as to the impact of the project, up to this point, upon the actual problems of the urban poor.

It is obvious that this project has experienced some difficulties to date in its inter-institutional aspects, and steps should be taken by the State Agency to make Title I organizational and administrative adjustments in the Milwaukee area designed to help this project help all institutions move into significant community problem-solving activities in the inner city.



FY 1967 Proposal Number 128

### Program Identification

"Superior, Wisconsin Community Development Institute," conducted at Wisconsin State University-Superior, Wisconsin, by John C. Haugland, Department of History and Political Science. Program to be conducted on the campus at Superior. Fiscal Year 1967 funding: federal, \$13,851.00; non-federal, \$4,617.00; total, \$18,468.00

### Statement of the Problem

Research conducted by Wisconsin State University during the summer of 1966 revealed that many local citizens lack knowledge of and interest in the processes of local government and the role it plays in community life. There are serious problems confronting the community of Superior, Wisconsin. The local citizenry must be made aware of its potential in combating apathy and vested interests.

### Program Objectives

The immediate goal of the project is to arouse and inform the electorate about local government--its role in community life, its potential for good or evil. In the long range, the goal is to gain support for qualified candidates for office as expressed by an active citizenry. This would lead, ultimately, to sound local government capable of action because of strong community support and involvement.

### Program Activities

In carrying out the project the following are the activities to be pursued:

- (1) The establishment of a reference and resource library containing pertinent documents from local and other governmental agencies and communities.
- (2) The establishment of a course outline which will focus on those local problems of government and citizen apathy which are in greatest need of exploration and study.
- (3) The offering of classroom-laboratory experiences for the purpose of learning about local community issues.
- (4) The dissemination of all information developed out of the classroom-laboratory investigations to the community at large through the utilization of local mass media facilities.

#### Program Status

The current progress report reveals:

- (1) An advisory committee of local community members has been formed.
- (2) A tentative outline for a complete program of community development has been completed.
- (3) A specific program, "Emphasis, Youth! Creative and Wholesome Use of Leisure Time," has been chosen as an initial program for community development. This will involve the recipient institution, local agencies and the public.

#### Institutional Evaluation

Project director reports enthusiastic response from the community regarding project plans for the future.

#### State Agency Recommendation

The original proposal records concern and objectives regarding the need for the understanding of government and its functions by the local citizenry. The present objective focusing on youth appears to be the development of a specific area whose present lacks are a detriment to community welfare. The State Agency staff is sympathetic with the project

staff's problems in establishing a starting point in this community development project which is both manageable at the community level and acceptable at the National level where specificity is currently demanded. The State Agency will be interested in observing the progress of this project to determine its impact on original objectives.

FY 1967 Proposal Number 132

### Program Identification

"Tuition Free Workshop to Discover and Increase Woman's Community Potential" conducted at Alverno College, Milwaukee, Wisconsin, by Sister Agnes Pertzborn, OSF. FY 1967 funding: federal, \$6,831.00; non-federal, \$2,277.00. total, \$9,108.00

### Statement of the Problem

The community problems facing the south side of Milwaukee are a part of the massive problems facing the entire metropolitan area. College graduates and trained volunteer women are badly needed to fill gaps in professional fields such as teaching, nursing, social service. Agencies which are attempting to solve community problems in areas such as health, education, civic and community awareness, and human relations need to be understood and accepted by women in this metropolitan area. Such understanding and acceptance will lead to an active involvement by the women in this important work.

### Program Objectives

The goals of this project are as follows:

- (1) to lift the educational level of the women living on Milwaukee's south side.
- (2) to assist them in discovering where they can be of service to the community in fields of need.
- (3) to develop their capabilities to be able to attack problems of the area through the creation of voluntary organizations.
- (4) to enrich women in their individual lives in order that they may contribute to their families' growth potential.
- (5) to involve Alverno College actively in the problems of the community and thus lead to a greater identification (of the College) with the community, its agencies and leaders.

### Program Activities

The activities of this program have included and will include the following:

#### Phase I, February-May 1967

- (1) The establishment of a community advisory committee.
- (2) Meetings with the directors and staff of cooperating agencies. Purpose: program planning.
- (3) Recruiting women from the community to engage in the learning sessions.
- (4) The administration of standardized tests to judge learning potential of the enrollees.
- (5) Presentation of ten workshop sessions of two hours per week.
- (6) One evaluation session.
- (7) Personal counseling interviews with participants.
- (8) Travel of enrollees to other Continuing Education centers.
- (9) Establishment of a new program planning group with representation from Phase I Workshop enrollees.
- (10) Planning for Phase II - Fall-Winter 1967.

### Program Status

Phase I presented in the spring of 1967 has been completed. Phase II projected for the fall and early winter of 1967 has begun. Phase II will repeat the program of Phase I with a new group of participants. Procedures for a formal evaluation at the close of Phase II have been instituted.

### Institutional Evaluation

The program director reports that on several occasions the participants in programs have been asked to record their opinions regarding benefits received. Excerpted comments seem to reveal of high degree of satisfaction.

Likewise, national and community leaders who participated in programs have also recorded high approval.

The director points to a significant incident attesting to the impact of the program. During the Phase I workshops participants became highly interested in the possible benefits to be derived from instruction in study skills. As an experiment, the institution conducted a study skills workshop on August 26, 1967. This was not conceived as a part of the Title I project and no cost was so borne. The attendance from the local community (of women) was so rewarding that the college reports it will now make this concept a part of its regular program.

At the close of Campus Day for Women, on September 23, 1967, the initiation of Phase II of the program, the seventy participants were asked to complete an evaluation form. Thirty-nine participants responded in enthusiastic terms.

The director reports that full scale formal evaluation of Phase I of the program has begun. Phase II will receive the same procedure. Final evaluation at the close of Phase II will fulfill the obligations of the Title I grant.

#### State Agency Recommendation

The progress reports submitted to the State Agency have been well prepared and provide a comprehensive view of the project to date. The project appears, clearly, to be proceeding in the directions originally outlined. The objectives are being fulfilled. Informal evaluation procedures reveal general and strong acceptance of the goals and activities of the project. The State Agency staff will look forward to the final formal

evaluation rendered by the institution. The State Agency staff concludes that projects of this nature, when well implemented, as this one seems to be, meet the spirit of Title I.



FY 1967 Proposal Number 144

Program Identification

"Community Education on Alcoholism," conducted at the University of Wisconsin, Madison, Wisconsin, and at other state institutions, by Richard Buckley, Department of Social Work, University Extension, The University of Wisconsin, Madison, Wisconsin. FY 1967 funding: federal, \$14,490.00; non-federal, \$4,830.00; total, \$19,320.00

Statement of the Problem

Public health authorities state that alcoholism is the third major public health problem in the nation. Alcoholism exists in nearly all communities in Wisconsin.

Many individuals, ill with alcoholism, do not seek help due to the moral and social stigma attached to this chronic disease. The Federal Government has moved to establish programs bearing on the development and coordination of treatment services for alcoholics. In addition, public education programs are required to change community attitudes on alcoholism. Currently there are no continuing education programs at the local level in the State of Wisconsin to confront this need. It will take many years and many teachers to modify general attitudes regarding alcoholism and its related problems.

Program Objectives:

The specific goals of this project are to, (a) cooperate with the Wisconsin Alcoholism Services division in the identification of persons from professions, business and labor who possess the interest for and potential

to become instructors for adult education programs on alcoholism and related problems; (b) to develop the content and format of appropriate educational programs and train a corps of instructors for community work; (c) to work with local community committees on alcoholism, the state Alcoholism Services Division and other educational institutions in developing community groups interested in attending training programs on public education for alcoholism; (d) to work with other units in University Extension to provide specific training relevant to the interests and requirements represented by other fields--for example, public health and general nursing.

#### Program Activities

Initially a training class of instructors will be formed of those persons who have had previous exposure to studies on alcoholism. These persons are known to the project director. These persons will be trained in a series of seminars to provide the initial cadre. The first trainees from the community level will be drawn from the ranks of the clergy and social workers. Each must submit an indication of intent to serve as an instructor in public education on alcoholism in his part of the state.

Teaching will be carried out in five-day institutes to be followed by one-day institutes for each group every six months. The educational process will emphasize small group interaction in seminar meetings and will utilize innovative teaching techniques.

Trainees returning to their communities to instruct the local public in problems of alcoholism will periodically be evaluated by the project staff.

#### Program Status

A curriculum handbook has been written and published. Clergy and social workers have been identified and short training classes have been

carried out in Milwaukee and Madison. Community education meetings have been held in two communities. The director reports that twenty-six persons have participated in training sessions. In the future, more communities in Wisconsin are to be surveyed to ascertain the interest of clergy and social workers in partaking in training classes.

#### Institutional Evaluation

To date none has been submitted.

#### State Agency Recommendation

This variation of the "each one teach one" concept could be enormously productive if properly implemented and broadly expressed. The perceptions, communication skills, and dedication of the community level trainees become the significant variables in the ultimate success of a program such as this.

A formal evaluation of the scope and impact of the program will, in the future, be of enormous value in rendering new decisions on refunding applications. The State Agency staff will be much assisted by the future compilation of reports of progress and evaluation.

FY 1967 Proposal Number 154

### Program Identification

"School Lunch Management Development Program". Conducted at various sites in the State of Wisconsin under the direction of Mary E. Mennes, Institute Management Specialist, Department of Foods and Nutrition, University Extension, The University of Wisconsin, Madison, Wisconsin. FY 1967 funding: federal, \$15,389.00; non-federal, \$5,130.00. Total, \$20,519.00. Application for FY 1968 has been submitted.

### Statement of the Problem

Research studies have identified the lack of managerial competence as a primary problem in making school lunch programs wholesome and effective. The majority of school lunch managers in Wisconsin have not had formal training. For better management, and as a safeguard to the health of school children, a program leading to certification of managers ought to receive serious consideration from the appropriate state agencies. The implementation of this proposal can lead the way to such regulation.

### Program Objectives

The initial goal of this project is to reach fifty percent of the managers of school lunch programs serving five hundred or more meals per day. (N=210) This shall be done through the medium of short courses and workshops conducted in several areas of the state.

The specific objectives are to teach managers to:

- (1) Understand and apply management principles to food service functions
- (2) Improve skills in planning and preparing high-quality nutritious meals.

- a. follow accepted standards.
  - b. use of U.S.D.A. donated foods.
  - c. utilization of equipment and facilities for best results.
  - d. maintenance of sanitary and safety standards.
- (3) Cooperate with school instructional staff to teach children sound food habits and add to their general knowledge through utilization of school lunchrooms as laboratory experiences in learning.

### Program Activities

Step 1. The initiation of the project. Develop training program and materials. Initiate communication with State Department of Public Instruction to organize and register participants for short courses.

Step 2. Conduction of short courses 8 to 10 weeks in length, three hours per week in four areas of state. Pre-selection of participants. To be consummated during spring of 1967.

Step 3. Conduction of two-week short courses in four areas of the state to cover special topics. Two workshops of an advanced level open only to earlier participants. To be consummated in summer of 1967.

Step 4. Conduction of short courses as needed in four areas of state. Implementation and content to grow out of previous exposure. To be consummated during fall, 1967.

Step 5. Complete evaluation, summary and reporting to State Agency.

### Program Status

Implementation of program has brought about some changes in objectives. The base of instruction in essentials has been broadened. Program has also been extended to include private and parochial schools participating in the National School Lunch Program. The need for short courses in basics, advanced management and certification are clearly delineated as a result of program implementation to date.

### Institutional Evaluation

Comparisons of pre-test and post-test scores registered by participants reveals a significant change in knowledge relating to food management.

The program participants have revealed through the use of evaluation forms that content coverage was pertinent to their concerns. Improved attitudes toward the process of efficient management are reported by participants.

Reports from school administration officials indicate general consensus of the value of the program in meeting a community need.

The formal and informal evaluation procedures will be expanded during the second year of the project. Extensive comparison of before and after local program efficiency is contemplated.

### State Agency Recommendation

This program meets Title I operational specifications exceedingly well. Data submitted to date indicate satisfactory progress in accomplishing original and revised objectives. The State Agency staff feels this type of program should be encouraged as a means of demonstrating a workable solution to a community problem, and the project staff should be supported as fully as possible in obtaining a sustained basis for funding this program in the future.



FY 1967 Project Number 162

### Program Identification

"Preserving and Enhancing the Scenic Quality of Bayfield, Wisconsin," conducted by William Tishler, Assistant Professor of Landscape Architecture, The University of Wisconsin, Madison, Wisconsin. FY 1967 funding: federal, \$9,678.00; non-federal, \$3,226.00; total, \$9,904.00. Application for FY 1968 funding has been submitted.

### Statement of the Problem

The possible opening of the Apostle Islands National Lakeshore project will draw thousands of visitors each year to Bayfield County. If the state is to avoid a carnival and honky-tonk atmosphere arising in the communities peripheral to the national park, then planning for controlled development of the area is a primary requirement. Communities can be taught how to analyze their local resources, and how to manage them on behalf of tourism needs, community needs, and aesthetic requirements.

### Program Objectives

- (1) Case studies techniques will demonstrate to Bayfield County residents how local resources can be analyzed, plans formulated, and active programs initiated to avoid the degrading aspects of mushrooming tourism activities.
  - a. To develop a design theme for the aesthetic appearance of the City of Bayfield.
  - b. To assist other nearby communities in similar planning.
  - c. To involve community members at the grass roots level in such planning.



- (2) To analyze the submit recommendations for the improvement of and the expansion of recreational facilities.
- (3) To study the economic implications implicit in programs to preserve and enhance land use in this area.
- (4) To review the need for enabling legislation to achieve the major objectives and to prepare model local implementing ordinances.
- (5) To codify and summarize all information gained from this project for the purpose of creating the design section of a community handbook useful to other communities in undertaking similar studies of the effective and aesthetic use of their scenic and physical resources.

#### Program Activities

Since July 1, 1967 an outline, "An Approach to the Bayfield Project" has been drawn up. Additionally, large volume of background material has been collected. An initial field trip to the area has been made in order to begin a field inventory of problems assets, resources and local personnel.

#### Program Status

Activities contemplated under provisions of the FY 1967 proposal as funded have begun. Further progress reports of continuing activities will be submitted.

#### Institutional Evaluation

None submitted to date.

#### State Agency Recommendation

The State Agency staff feels that this kind of project has high potential and others of its type might be encouraged for future funding.

The State Agency staff recommends that the State Agency maintain full communication with the project director throughout the course of

1967-68 project year. Demonstrated success in accomplishing the first year's objectives will be good cause for the granting of additional funding.

STATE OF WISCONSIN  
Title I, Higher Education Act of 1965

Federal Funds Expended  
as of  
September 1, 1967

FY	#	PROJECT Fund #	Dates	Non-UW	BUDGET	ENCUMB. UNPAID	PAID	UNENCUMB. BALANCE
66	*10	144-7078	9/1/66 - 2/1/67	X	\$ 492.00	\$	\$	\$ 492.00
66	12	144-7070	7/1/66 - 12/31/67		12,942.00		12,245.43	696.57
66	14	144-7081	9/1/66 - 12/1/67	X	2,000.00	558.84	253.42	1,187.74
66	16	144-7079	9/1/66 - 12/1/67	X	3,124.00	1,054.74		
66	22	144-7082	7/1/66 - 9/1/67	X	8,000.00		7,999.87	.13
66	26	144-7067	7/1/66 - 9/1/67		9,002.00	3,150.00	4,051.30	1,800.70
66	28	144-7066	7/1/66 - 3/1/68		8,601.00	229.60	6,860.53	1,510.87
66	32	144-7071	9/1/66 - 11/1/67		7,441.00	69.00	3,982.17	3,389.83
66	34	144-7069	7/1/66 - 12/31/67		23,970.00	75.00	13,583.93	10,311.07
66	38	144-7072	9/1/66 - 6/1/67		11,850.00	83.24	10,667.25	1,099.51
66	42	144-7068	7/1/66 - 8/31/67		5,000.00		4,865.94	134.06
66	48	144-7080	7/1/66 - 6/30/67	X	4,965.00	2,023.76	3,500.83	( 559.59 )
66	54	144-7085	7/1/66 - 6/30/67	X	862.00	214.23	541.99	105.78
66	56	144-7073	9/1/66 - 10/31/67		17,763.00	960.17	14,002.10	2,800.73
66	60	144-7084	9/1/66 - 6/30/67	X	3,000.00		2,278.70	721.30
66	68	144-7075	6/20/66 - 9/1/67		10,343.00	62.36	10,057.52	223.12
66	72	144-7077	7/1/66 - 8/31/67	X	35,800.00		27,488.34	8,311.66
66	74	144-7076	1/1/67 - 1/31/68		6,525.00	2,406.25	2,434.13	1,684.62
66	76	144-7074	7/1/66 - 9/30/67		5,172.00	303.75	4,307.50	560.75
66	94m	144-7083	7/1/66 - 6/30/67	X	18,819.00	3,494.96	10,185.84	5,138.20
TOTAL					\$ 198,671.00	\$ 14,685.90	\$ 139,306.79	\$40,718.23

\*See attached page(s) for title, institution, director and funding allotment of  
FY 1966 projects listed in this report.

FUNDED PROJECTS  
TITLE I, HIGHER EDUCATION ACT OF 1965

Project #10: Punched Card Data Processing for Community Administrative Personnel

Institution: Wisconsin State University--Superior  
Director: Dr. Cleo P. Casady  
Funding: Federal - \$492  
Matching - \$164

Project #12: Medical Audio-Visual Instructional Programs

Institution: University Extension, The University of Wisconsin  
Director: Thomas C. Meyer, M.D.  
Funding: Federal - \$12,942  
Matching - 4,314

Project #14: Rural Local Governments' Administrative Problems; Regional Planning and Cooperation

Institution: Wisconsin State University--Platteville  
Director: Arthur B. Thompson  
Funding: Federal - \$2,000  
Matching - 667

Project #16: Problems of Law Enforcement in Rural Wisconsin Areas.

Institution: Wisconsin State University--Platteville  
Director: Harvey D. Miller  
Funding: Federal - \$3,124  
Matching - 1,042

Project #22: The World of Work -- Vocational Guidance Through Television

Institution: The Milwaukee Institute of Technology  
Director: Dr. Otto F. Schlaak  
Funding: Federal - \$8,000  
Matching - 2,667

Project #26: School Boards and School Problems: A Clinical Approach

Institution: The University of Wisconsin-Milwaukee and University Extension  
Director: Roger C. Seager The University of Wisconsin  
Funding: Federal - \$9,002  
Matching - 3,000

Project #28: Continuing Education for Deaf Adults

Institution: University of Wisconsin-Milwaukee and University Extension,  
 Director: Miss Alice H. Streng The University of Wisconsin  
 Funding: Federal - \$8,601  
 Matching - 2,867

Project #32: Residential Seminar for Local Government Administrators

Institution: University Extension, The University of Wisconsin  
Director: A. Clarke Hagensick  
Funding: Federal - \$7,441  
Matching - 2,447

Project #34: Family Financial Counseling Center of Metropolitan Milwaukee

Institution: University of Wisconsin-Milwaukee and University Extension,  
The University of Wisconsin

Director: Stanley I. Rynearson

Funding: Federal - \$23,970  
Matching - 7,990

Project #38: Clergy Urban Re-orientation Effort

Institution: University Extension, The University of Wisconsin  
 Director: A. Clarke Hagensick  
 Funding: Federal - \$11,850  
 Matching - 3,950

Project #42: Compilation and Dissemination of Cultural Information in Quad-City Area

Institution: University Extension, The University of Wisconsin and  
Director: Mrs. Margaret S. Peterson Marshfield-Wood Co. UW Center  
Funding: Federal - \$5,000  
Matching - 1,667

Project #48: Supervisory Development Training Program for Metropolitan Milwaukee - Police Personnel

Institution: Marquette University  
Director: Jules Modlinski  
Funding: Federal - \$4,965  
Matching - 1,655

Project #54: Leadership Training In Youth Recreational Programs

Institution: Marquette University  
 Director: Julius J. Modlinski  
 Funding: Federal - \$866  
 Matching - 288

Project #56: Development of Children's Drama Program in Ten Northeast Wisconsin Communities

Institution: University Extension, The University of Wisconsin and  
 Director: Karen M. Prevetti (Mrs. W. F.) UW Green Bay Campus  
 (Ione Brown, Mrs., as of Sept. 1, 1967  
 is Acting Director)  
 Funding: Federal - \$17,763  
 Matching - 5,921

Project #60: Comprehensive Management Plan for a Small Watershed

Institution: Wisconsin State University-Stevens Point  
 Director: Irving L. Korth, and Dr. Paul A. Yambert  
 Funding: Federal - \$3,000  
 Matching - 1,000

Project #68: Paint Box Art Center - Neighborhood Art Center Demonstration

Institution: University of Wisconsin - Milwaukee and University Extension,  
 Director: Ruth Milofsky The University of Wisconsin  
 Funding: Federal - \$10,343  
 Matching - 3,448

Project #72: Fox River Valley Career Development and Resource Center

Institution: Wisconsin State University - Oshkosh  
 Director: Dr. Harold D. Crouse (John Widergren, Co-Director)  
 Funding: Federal - \$35,800  
 Matching - 11,933

Project #74: Study of Higher Education Community Service and Continuing Education Processes

Institution: University Extension, The University of Wisconsin  
 Director: Wilson Thiede  
 Funding: Federal - \$6,525  
 Matching - 2,175

Project #76: Developing an Extension Course for Library Aides

Institution: University Extension, The University of Wisconsin  
Director: Muriel L. Fuller  
Funding: Federal - \$5,172  
Matching - 1,724

Project #94(m): Universities' Community Educational Services for Metropolitan Areas

Institution: Marquette University  
Director: Edward De Roche (James B. Kelley, Director as of Sept. 1, 1967)  
Funding: Federal - \$18,000  
Matching - 6,000



## STATE OF WISCONSIN

## Title I, Higher Education Act of 1965

Federal Funds Expended  
as of

September 1, 1967

FY	#	PROJECT Fund #	Dates	Non- UW	BUDGET	ENCUMB. UNPAID	PAID	UNENCUMB. BALANCE
67	128*	144-7487	6/16/67 - 6/15/68	X	\$13,851.00	\$	\$	\$13,851.00
67	132	144-7486	1/1/67 - 11/30/67	X	6,831.00		3,722.45	3,108.55
67	144	144-7483	1/1/67 - 6/30/68		14,490.00	5,173.96	1,451.88	7,864.16
67	162	144-7485	9/1/67 - 6/30/68		9,678.00	3,231.59	-0-	6,446.41
67	100R	144-7627	7/1/67 - 6/30/68	X	18,236.00		-0-	18,236.00
67	106R	144-7630	1/27/67 - 1/27/68	X	2,674.00		-0-	2,674.00
67	108R	144-7629	9/1/67 - 6/1/68	X	4,656.00		-0-	4,656.00
67	112R	144-7623	9/1/67 - 6/30/68		17,763.00	8,696.06	-0-	9,066.94
67	122R	144-7626	7/1/67 - 6/30/68	X	35,800.00		-0-	35,800.00
67	140	144-7625	12/1/66 - 12/1/67	X	6,206.00		-0-	6,206.00
67	154	144-7484	7/1/67 - 6/30/68		15,389.00	1,253.50	190.00	13,945.50
67	166R	144-7622	7/1/67 - 6/30/68		7,196.00		-0-	7,196.00
67	168R	144-7628	3/1/67 - 6/30/68	X	8,327.00			8,326.00
67	170R	144-7624	6/20/67 - 6/20/68		15,000.00	1,550.00		13,450.00
TOTAL					176,097.00	\$19,905.11	\$ 5,364.33	\$150,827.56

\*See attached pages for title, institution, director and funding allotment of  
FY 1967 projects listed in this report.

FUNDED PROJECTS  
TITLE I, HIGHER EDUCATION ACT OF 1965  
FISCAL YEAR 1967

Project #128: Superior, Wisconsin Community Development

Institution: Wisconsin State University-Superior

Director: John Haugland

Funding: Federal - \$13,851

Matching - 4,617

Project #132: Tuition-Free Workshop to Discover and Increase Woman's Community Service Potential

Institution: Alverno College

Director: Sister Agnes Pertzborn, O.S.F.

Funding: Federal - \$6,831

Matching - 2,277

Project #140: Comprehensive Management Plan for a Small Watershed

Institution: Wisconsin State University-Stevens Point

Director: Dr. Paul Yambert and Irving Korth

Funding: Federal - \$6,206

Matching - 2,069

Project #144: Community Education on Alcoholism

Institution: University Extension, The University of Wisconsin

Director: Richard Buckley

Funding: Federal - \$14,490

Matching - 4,830

Project #154: School Lunch Management Development Program

Institution: University Extension, The University of Wisconsin

Director: Mary Mennes (Beeler)

Funding: Federal - \$15,389

Matching - 5,130

Project #162: Preserving and Enhancing the Scenic Quality of Bayfield, Wisconsin

Institution: University Extension, The University of Wisconsin

Director: William Tishler

Funding: Federal - \$9,678

Matching - 3,226

FY '66 PROJECTS WHICH ARE BEING REFUNDED UNDER FY '67 FUNDS:

Project #100R: Universities' Community Educational Services for Metropolitan Areas

Institution: Marquette University  
 Director: James B. Kelley  
 Funding: Federal - \$18,236  
 Matching - 6,079

Project #106R: Rural Local Governments' Administrative Problems; Regional Planning and Cooperation

Institution: Wisconsin State University-Platteville  
 Director: Arthur B. Thompson, Jr.  
 Funding: Federal - \$2,674  
 Matching - 891

Project #108R: Problems of Law Enforcement in Rural Wisconsin

Institution: Wisconsin State University-Platteville  
 Director: Harvey D. Miller  
 Funding: Federal - \$4,656  
 Matching - 1,552

Project #112R: Development of Children's Drama in Ten Northeast Wisconsin Communities

Institution: Green Bay Campus and University Extension, The University of Wisconsin  
 Director: Karen Prevetti (Ione Brown, Acting Director as of Wisconsin September 1, 1967)  
 Funding: Federal - \$17,763  
 Matching - 5,921

Project #122R: Fox River Valley Career Resource and Development Center

Institution: Wisconsin State University-Oshkosh  
 Director: Harold D. Crouse Co-director: John Widergren  
 Funding: Federal - \$35,800  
 Matching - 11,933

Project #166R: Family Financial Counseling Center of Metropolitan Milwaukee

Institution: UW-Milwaukee and University Extension, The University of Wisconsin  
 Director: Stanley Rynearson  
 Funding: Federal - \$7,196  
 Matching - 2,400

Project #168R: The World of Work--Vocational Guidance Through Television

Institution: The Milwaukee Institute of Technology

Director: Otto Schlaak

Funding: Federal - \$8,327

Matching - 2,776

Project #170R: Paint-Box Art Center--Neighborhood Art Center Demonstration

Institution: University of Wisconsin-Milwaukee and University Extension,

Director: Ruth Milofsky

The University of Wisconsin

Funding: Federal - \$15,000

Matching - 5,000

TITLE I  
OVERHEAD AMOUNTS  
FUNDED PROJECTS

Project No.	Total Funds	Federal	State	TOTAL	Overhead % of Total Funds
10	\$ 656	\$ -0-	\$ -0-	\$ -0-	-0-
12	17,256	742	405	1,147	6.65
14	2,667	354	259	613	22.98
16	4,166	590	197	787	18.89
22	10,667	285	2,573	2,858	26.79
26	12,002	1,170	777	1,947	16.22
28	11,468	1,436	611	2,047	17.85
32	9,888	344	542	886	8.96
34	31,960	4,644	1,765	6,409	20.05
38	18,800	2,222	950	3,172	20.08
42	6,667	1,012	-0-	1,012	15.18
48	6,620	1,130	1,410	2,540	38.36
54	1,150	257	182	439	38.17
56	23,684	2,918	1,417	4,335	18.30
60	4,000	245	650	895	22.38
68	13,791	2,167	838	3,005	21.79
72	47,733	1,481	7,533	9,014	18.88
76	6,896	766	1,318	2,084	30.22
94m	24,819	7,448	2,214	9,662	38.93
74	8,700	1,103	1,173	2,276	26.16
	<u>\$260,590</u>	<u>\$30,314</u>	<u>\$24,814</u>	<u>\$55,128</u>	<u>21.34 - Average</u>
128	18,468	-0-	3,489	3,489	18.89
132	9,108	-0-	2,277	2,277	25.00
144	19,320	1,769	1,239	3,008	15.57
154	20,518	2,430	1,107	3,537	17.24
162	12,904	875	756	1,631	12.64
100-R	24,315	4,771	4,040	8,811	36.24
106-R	3,565	414	138	552	15.48
108-R	6,208	607	202	809	13.03
112-R	23,684	3,418	1,269	4,687	19.79
122-R	47,733	1,481	7,533	9,014	18.88
140	8,274	1,172	391	1,563	18.89
166-R	9,595	2,348	1,466	3,814	39.74
168-R	11,103	2,002	252	2,254	20.30
170-R	20,000	2,619	1,931	4,550	22.75
	<u>\$234,795</u>	<u>\$23,906</u>	<u>\$26,090</u>	<u>\$49,996</u>	<u>21.03 - Average</u>

See pages 91-94, and 96-98 for Title, Institution, Director and funding allotment of projects listed above.

## GENERAL COMMENTS AND STATE AGENCY RECOMMENDATIONS

General Comments

Projects reviewed in this report represent a wide variety of community problem concerns and a variety of approaches by institutions. The question has been raised by the Advisory Council as to the desirability of achieving more program focus in order to increase impact on important problems. Steps have been and are now being taken in the 1968 Fiscal Year program to focus efforts on three broad areas which have emerged in the first months of operations. These areas are:

1. Government
2. Urban Problems, with emphasis on the inner-city of Milwaukee
3. Area Planning and Development.

All new projects approved to date by the Technical Review Panel in FY 1968 have fallen into these three categories.

In addition, the Advisory Council approved a recommendation of the State Agency to employ qualified program staff members in each of the three program areas on a half-time basis. The central objective of each of these staff members is to work with interested institutions in helping them develop community service programs. In making this move to employ program leaders in each of the priority areas, Title I in Wisconsin has given a large measure of responsibility to program units in the State Agency, University Extension in The University of Wisconsin. It is believed that in taking this step an administrative framework has now been developed which can accommodate greatly expanded Title I funding in the State. These program leaders should complement the already existing Advisory Council, Technical Review Panel and Liaison Representative components.



The major limitation of Title I is, of course, its funding. Even if all \$176,000 of project funds now available in one year were concentrated in one community service program, such as an employment program in Milwaukee, the resulting educational program probably would not be equal to the task. In view of this limitation the approach which is being taken is a developmental one--Title I funds are being used primarily for pilot, innovative or demonstrational projects which provide experience for both institutions and their communities. Of the two-fold objectives of Title I, (1) to solve community problems, and (2) to develop institutional interest and capacity, neither can be satisfactorily attained at the present level of funding.

A question which is related to limited funding is one of how much program planning activity should be undertaken. With program planning activity comes increased expectations and such expectations, if unfulfilled due to the lack of program funds, could have a negative effect.

A question which was described in the 1966 annual report, the question of the need for continued, long-term support for community service programs, continues to be a difficult one. Title I seems to have a built-in propensity for "projectitis." Some good projects, such as the School Board Project, #26, were not refunded for the second year primarily because they had satisfactorily demonstrated in their first year that they were both feasible and beneficial. What is needed for such projects is a source of continued funding which Title I does not now provide.

The question of appropriate involvement of community leaders is still not completely resolved. Agencies of State government are now involved through Liaison Representatives; two non-institutional representatives have been added to the Advisory Council by the Governor; and comments on



project proposals by community representatives are sought as part of the project review process, but more involvement may be appropriate, especially as funds increase.

Finally, a major problem facing development of Title I in Wisconsin is that of providing matching funds. If the Federal requirement goes to 50% and if assistance in providing the matching funds is not provided by the State, most colleges and universities will be unable to participate on any extensive basis in non-income-producing community service projects.

#### State Agency Recommendations

1. Each project, no matter how small, should include provision for publication of its educational content and methodology. A "publication" in this case refers to a written record of project activities and a summary, at least, of the content of educational programs conducted. It could be mimeographed. A copy of each publication should be included in the permanent file of the State Agency, and the State Agency should assume responsibility for notifying institutions and agencies in Wisconsin, and State Agencies for Title I in other states, of publication availability. If such a recommendation is not vigorously pursued it seems probable that the only impact many projects will have will be upon those directly involved.
2. A well designed evaluative component should be a part of every funded project. Findings of the project evaluation should generally be included in the project publication(s) referred to in recommendation #1 above.

In developing the project summaries which constitute the substance of this report, the State Agency staff has made frequent reference to the evaluative procedures employed by project recipients and evaluative data they have provided to the State Agency.

The State Agency staff is concerned with the availability, or non-availability of evaluative data, not as a check on the performance of project recipients, but as a substantive requirement for the continued growth of the Title I program in the state. The paramount question always is, how shall the funds be disbursed in order to accomplish maximum gain?

Title I will be limited in its effectiveness if information is not readily available to all who might be interested concerning

judgments of need, statements of concept and design, and assessments of operational effectiveness.

3. Emphasis should continue to be placed on short-term pilot, innovative or demonstrational projects until such time as funds are substantially increased. The three year maximum for funding any project should be continued for the time being, which means care must be exercised in funding new "centers" or organizational units which require a full-time staff and thus require a long-range funding assurance. In all projects which are continued more than one year the present practice of looking for increased commitment by the institution involved should be continued. This recommendation is made in spite of the evils of "projectitis" which are inherent in it. At present funding levels there does not seem to be any good alternative.
4. Emphasis should continue to be placed on projects which incorporate the multiplier effect or leverage which comes when teachers or leaders or agency personnel are trained who will be involved in working with others in a second step. This is in contrast to projects which render direct services to clients. Generally, if clients are involved directly in project activities it should be for the purpose of providing clinical or "student teaching" experiences for teachers, leaders or agency personnel.
5. Emphasis should be placed upon projects which provide for direct involvement of participants in problem solving activities as contrasted to projects of the more traditional continuing education class format.
6. Activities involving inter-institutional cooperation should be further encouraged as a means of bringing the most competent resources to bear on community problems.
7. Community service projects should have well established linkages to relevant community organizations and agencies. There seems to be more need of involving community organizations and agencies in project planning and not merely in endorsing proposals.
8. Efforts should be continued to hold the required matching funds to 25% in order to encourage colleges and universities to fully engage their talents in community problem solving.
9. Efforts should be continued to obtain State assistance in matching Federal Title I funds.

10. Equal attention should be given to the two objectives of (1) solving community problems, and (2) developing institutional interest and capacity.
11. Projects, unless exceptionally meritorious, should not be funded outside the priority areas of (1) Government, (2) Urban Problems and (3) Area Planning and Development, in order to obtain a measure of community problem-solving impact with limited funds.

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on Adult Education